

**TOWN OF YUCCA VALLEY
PARKS, RECREATION, AND CULTURAL COMMISSION
MEETING**



**The Mission of the Town of Yucca Valley is to
provide a government that is responsive to its citizens
to ensure a safe and secure environment
while maintaining the highest quality of life.**

**PARKS, RECREATION, AND CULTURAL COMMISSION: 5:30 PM
THURSDAY, NOVEMBER 13, 2025**

Yucca Valley Community Center - Yucca Room
57090 Twentynine Palms Hwy
Yucca Valley, Ca 92284

LINK: <https://zoom.us/j/97352407856?pwd=J0yOLDIsKCYoXH55UGVsJYmyfAlghk.1>

MEETING ID: 973 5240 7856

PASSCODE: 337835

Use the above link to virtually access the meeting. You will automatically be muted upon entry. During the meeting, participants will be prompted to “raise hand” or inform the meeting moderator when wishing to make a public comment. Comment time is limited to 3 minutes or as instructed by the Mayor/Chair. If any technical difficulties occur resulting in lack of connectivity or virtual streaming, the in-person meeting will continue to proceed.

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Parks, Recreation, and Cultural Commission

Jeff Brady, Chair
Matt Rauch, Vice Chair
Charlotte Burns, Commissioner
Kim Monnie, Commissioner
Megan Ripley Commissioner

*** * * ***

TOWN ADMINISTRATIVE OFFICE:

760-369-7207

Public Comments: townclerk@yucca-valley.org
www.yucca-valley.org

AGENDA
MEETING OF THE PARKS, RECREATION, AND CULTURAL COMMISSION
THURSDAY, NOVEMBER 13, 2025, 5:30 PM

The Town of Yucca Valley complies with the Americans with Disabilities Act of 1990. If you require special assistance to attend or participate in this meeting, please call the Town Clerk's Office at (760) 369-7209 at least 48 hours prior to the meeting

The meeting agenda packet is available for public view in the Town Hall lobby and on the Town's website at www.yucca-valley.org prior to the meeting. For more information on an agenda item or the agenda process, please contact the Town Clerk's office at (760) 369-7209 ext. 226.

If you wish to comment on any agenda item or on any subject not on the agenda during public comments, please fill out a request to speak card and give to the Town Clerk/Commission Secretary. Comment time is limited to 3 minutes.

Where appropriate or deemed necessary, action may be taken on any item listed in the agenda.

OPENING CEREMONIES:

Opening Ceremonies

PRCC Secretary Jessica Cuna will present the Oath of Office to Kim Monnie.

Call to Order

Roll Call

Chair Brady, Commissioners Burns, Monnie, Rauch, Ripley

Pledge of Allegiance

Presentation

Approval of Agenda

Consent Agenda

All items listed on the consent calendar are considered to be routine matters or are considered formal documents covering previous Parks, Recreation & Cultural Commission instruction. The items listed on the consent calendar may be enacted by one motion and a second. There will be no separate discussion of the consent calendar items unless a member of the Parks, Recreation & Cultural Commission or Town Staff requests discussion on specific consent calendar items at the beginning of the meeting. Public requests to comment on consent calendar items should be filed with the Commission Secretary before the consent calendar is called.

1. 2025-26 Youth Commission Resignations
2. Parks, Recreation & Cultural Commission Meeting Minutes of September 10th, 2025

Department Reports

3. Public Art – Wall Mural Permit Application Review, (M) 02-25

Recommendation:

In response to a request of the Planning Commission, that the Parks, Recreation & Cultural Commission review and approve the proposed mural content, design, and artist qualifications as required by the Town Mural Program Policy for Wall Mural Permit (M) 02-25, an application to install murals on the façade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report, and direct staff to forward the recommendation to the Town Council.

4. Public Art – Wall Mural Permit Application Review, (M) 03-25

Recommendation:

In response to a request from the Planning Commission, that the Parks, Recreation & Cultural Commission review and approve the proposed mural content, design, and artist qualifications as required by the Town Mural Program Policy for Wall Mural Permit (M) 03-25, an application to install murals on the façade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report, and direct staff to forward the recommendation to the Town Council.

5. 2025-26 Military Banner Recognition Program Selection

Recommendation:

That the Parks, Recreation & Cultural Commission:

Review applications for the Military Banner Recognition Program and approve the following for installation upon verification of eligibility:

- 1. As provided for in the policy, prioritize and select the 12 Active Duty applications for implementation;**
- 2. If desired, approve the remaining 11 applications for installation at additional banner locations;**
- 3. Authorize staff to proceed with banner fabrication and installation in January 2026 for a one-year display term.**

6. Park & Facility Naming – Senior Center

Recommendation:

That the Parks, Recreation & Cultural Commission approve the initiation of the official naming process for the modernized Yucca Valley Senior Center, in accordance with the Town of Yucca Valley Park & Facility Naming Policy.

Future Agenda Items

Public Comments

The Parks, Recreation, and Cultural Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to 3 minutes or less. Inappropriate behavior which disrupts, disturbs, or otherwise impedes the orderly conduct of the meeting will result in forfeiture of your public comment privileges. The Parks, Recreation, and Cultural Commission is prohibited by State law from taking action or discussing items not on the printed agenda.

Staff Reports and Comments

Commissioner Reports and Comments

Announcements

Upcoming Meeting Schedule: The next regular meeting of the Parks, Recreation and Cultural Commission will be held on Thursday, December 11, 2025 at 5:30 PM in the Yucca Valley Community Center Yucca Room.

Adjournment

**Town of Yucca Valley
Parks, Recreation, and Cultural Commission Staff Report**



To: Parks, Recreation, and Cultural Commission

From: Clayton Rardon, Recreation Supervisor

Date: November 4, 2025

Meeting Date: November 13, 2025

Subject: 2025-26 Youth Commission Resignations

Recommendation:

That the Parks, Recreation and Cultural Commission accept the resignations of Youth Commissioners Valorie Cantos, Sophia Abbott, and Ethan Youngman for the 2025-26 Term.

Prior Review:

The Town Council established the Youth Commission to be appointed annually to serve as an advisory group to provide recommendations on youth related issues in Yucca Valley. The Council has appointed the Parks, Recreation and Cultural Commission to make recommendations for appointment and to oversee the activities of the Youth Commission. At their meeting on September 10, the PRCC recommended 40 Youth Commission applicants to the Town Council. At their meeting of September 16, 2025, the Town Council approved the appointment of the 40 applicants for the 2025-26 Youth Commission Term.

Discussion:

The Yucca Valley Youth Commission was established in 1995. The commission consists of young people in grades 7 through 12. The Council established the Youth Commission to serve as an advisory group to provide recommendations on youth related issues. As the Council-appointed overseers of the Youth Commission activities, the Parks, Recreation and Cultural Commission has traditionally reviewed the Youth Commission applications and made a recommendation for appointment.

The Town received a total of 40 applications for the 2025-26 Youth Commission. The applicants are as follows:

| | Applicant Name | Grade | School | Prior Service |
|----------|-----------------------|--------------|---------------|----------------------|
| 1 | Acacia Smith | 12th | YVHS | 4 |
| 2 | Richard Abbott | 11th | YVHS | 4 |
| 3 | Avneet Kaur | 10th | YVHS | 3 |
| 4 | Sophia Abbott | 11th | YVHS | 3 |

| | | | | |
|----|---------------------|------|-------------|-----|
| 5 | Taylor Soares | 11th | YVHS | 3 |
| 6 | Gary Abbott | 9th | YVHS | 2 |
| 7 | George Wingerter | 11th | iLead | 2 |
| 8 | Jaleah Falcon | 10th | YVHS | 2 |
| 9 | Kalea Powell | 12th | LUOA | 2 |
| 10 | Milo Danza | 9th | GMCS | 2 |
| 11 | Peanut AridaSanchez | 12th | LAHS | 2 |
| 12 | Abigail Wegner | 11th | FLA | 1 |
| 13 | Anjelah Miranda | 11th | OFYD | 1 |
| 14 | Delilah Hazell | 10th | YVHS | 1 |
| 15 | Ethan Youngman | 9th | YVHS | 1 |
| 16 | Jackson Flanders | 8th | LCMS | 1 |
| 17 | Maxton McMahon | 8th | LCMS | 1 |
| 18 | Vanessa Cifuentes | 12th | YVHS | 1 |
| 19 | Valorie Cantos | 7th | LCMS | new |
| 20 | Izabella Powell | 8th | LCMS | new |
| 21 | Jamison E. Jones | 8th | LCMS | new |
| 22 | Kyra Collins | 8th | ACCE | new |
| 23 | Nicolas Musch | 8th | iLead | new |
| 24 | Nora Wolfe | 8th | LCMS | new |
| 25 | Chloe Ortiz | 12th | YVHS | new |
| 26 | Vince Hernandez | 12th | YVHS | new |
| 27 | Rakeem Cortes | 12th | YVHS | new |
| 28 | Isabella R. Paulino | 11th | YVHS | new |
| 29 | Brandon Wheeler | 12th | YVHS | new |
| 30 | Yoatd Cazares | 12th | YVHS | new |
| 31 | Myla Krenelka | 7th | LCMS | new |
| 32 | Joseph Paulino | 9th | YVHS | new |
| 33 | Bryli M. Doty | 8th | YVHS | new |
| 34 | Sonora R. Atwater | 8th | LCMS | new |
| 35 | Diego Vazquez | 12th | YVHS | new |
| 36 | Trenity Keele | 8th | Acellus | new |
| 37 | Wayne Keele | 9th | Acellus | new |
| 38 | Talia Soares | 7th | LCMS | new |
| 39 | Josephine Ripley | 7th | Sage Oak | new |
| 40 | Chanelle Gephart | 12th | YVHS | new |

Subsequent to her appointment, Commissioner Valorie Cantos communicated to staff that she was unable to continue to participate due to other commitments and requested to withdraw from the program.

Subsequent to her appointment, Commissioner Sophia Abbott communicated to staff that she

was unable to continue to participate due to other commitments and requested to withdraw from the program.

Commissioner Ethan Youngman has also communicated to staff that he is unable to continue to participate due to other commitments and requested to withdraw from the program.

The revised Youth Commission roster is as follows:

| | Applicant Name | Grade | School | Prior Service |
|-----------|-----------------------|--------------|---------------|----------------------|
| 1 | Acacia Smith | 12th | YVHS | 4 |
| 2 | Richard Abbott | 11th | YVHS | 4 |
| 3 | Avneet Kaur | 10th | YVHS | 3 |
| 4 | Taylor Soares | 11th | YVHS | 3 |
| 5 | Gary Abbott | 9th | YVHS | 2 |
| 6 | George Wingerter | 11th | iLead | 2 |
| 7 | Jaleah Falcon | 10th | YVHS | 2 |
| 8 | Kalea Powell | 12th | LUOA | 2 |
| 9 | Milo Danza | 9th | GMCS | 2 |
| 10 | Peanut AridaSanchez | 12th | LAHS | 2 |
| 11 | Abigail Wegner | 11th | FLA | 1 |
| 12 | Anjelah Miranda | 11th | OFYD | 1 |
| 13 | Delilah Hazell | 10th | YVHS | 1 |
| 14 | Jackson Flanders | 8th | LCMS | 1 |
| 15 | Maxton McMahon | 8th | LCMS | 1 |
| 16 | Vanessa Cifuentes | 12th | YVHS | 1 |
| 17 | Izabella Powell | 8th | LCMS | new |
| 18 | Jamison E. Jones | 8th | LCMS | new |
| 19 | Kyra Collins | 8th | ACCE | new |
| 20 | Nicolas Musch | 8th | iLead | new |
| 21 | Nora Wolfe | 8th | LCMS | new |
| 22 | Chloe Ortiz | 12th | YVHS | new |
| 23 | Vince Hernandez | 12th | YVHS | new |
| 24 | Rakeem Cortes | 12th | YVHS | new |
| 25 | Isabella R. Paulino | 11th | YVHS | new |
| 26 | Brandon Wheeler | 12th | YVHS | new |
| 27 | Yoatd Cazares | 12th | YVHS | new |
| 28 | Myla Krenelka | 7th | LCMS | new |
| 29 | Joseph Paulino | 9th | YVHS | new |
| 30 | Bryli M. Doty | 8th | YVHS | new |
| 31 | Sonora R. Atwater | 8th | LCMS | new |
| 32 | Diego Vazquez | 12th | YVHS | new |
| 33 | Trenity Keele | 8th | Acellus | new |
| 34 | Wayne Keele | 9th | Acellus | new |

| | | | | |
|-----------|------------------|------|----------|-----|
| 35 | Talia Soares | 7th | LCMS | new |
| 36 | Josephine Ripley | 7th | Sage Oak | new |
| 37 | Chanelle Gephart | 12th | YVHS | new |

Alternatives

None recommended

Fiscal Impact:

No Fiscal Impact

Attachments

None

Town of Yucca Valley
Parks, Recreation, and Cultural Commission Meeting Minutes
September 10, 2025

Opening Ceremonies

Town Clerk Lesley Copeland gave the oath to Megan Ripley.

Call to Order

Roll Call

Present: Jeff Brady, Charlotte Burns, Megan Ripley

Absent:

Pledge of Allegiance

Led by Commissioner Ripley

Presentation

Approval of Agenda

Motion:

Item 3 was moved to the end to make the Youth Commission Agenda the first item.

Result: (Yes 3, No 0, Abstained 0)

Mover: Commissioner Jeff Brady

Second: Commissioner Charlotte Burns

Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

1. Approval of Agenda

Motion:

Approve the meeting agenda as prepared.

Result: (Yes 3, No 0, Abstained 0)

Mover: Commissioner Jeff Brady

Second: Commissioner Charlotte Burns

Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

Consent Agenda

Motion: Approve the Consent Agenda

All items listed on the consent calendar are considered to be routine matters or are considered formal documents covering previous Parks, Recreation & Cultural Commission instruction. The items listed on the consent calendar may be enacted by one motion and a second. There will

be no separate discussion of the consent calendar items unless a member of the Parks, Recreation & Cultural Commission or Town Staff requests discussion on specific consent calendar items at the beginning of the meeting. Public requests to comment on consent calendar items should be filed with the Commission Secretary before the consent calendar is called.

Result: (Yes 3, No 0, Abstained 0)
Mover: Chair Jeff Brady
Second: Commissioner Charlotte Burns
Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

2. Parks, Recreation & Cultural Commission Meeting Minutes of August 13, 2025

Department Reports

3. PRCC - Commission Meeting Schedule

Motion:

Approve the new meeting schedule for the second Thursday of every month at 5:30 p.m.

Result: (Yes 3, No 0, Abstained 0)
Mover: Commissioner Jeff Brady
Second: Commissioner Charlotte Burns
Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

Sue Earnest, Community Services Manager, presented the staff report. Per the Town's Procedural Guidelines, the PRCC meets monthly to conduct business. Currently, the PRCC meetings take place on the second Wednesday of the month at 5:30 p.m. If there is a lack of a quorum or no agenda items for the month, a cancellation is issued. For reference, in 2024, the commission held a total of nine meetings. She commented that it is customary to review the meeting schedule upon the appointment of new commissioners to ensure that the meeting time is appropriate for all. She noted that Vice Chair Rauch is absent due to a personal schedule change and is interested in changing the meeting day to Thursday. He is not available Monday, Tuesdays and Wednesday evenings.

No Public Comment

Commission Questions/Comments:

Chair Brady- Vice Chair Rauch is currently in a grad program. He has classes during those days, but Thursdays work for him. Especially at 5:30 p.m.

Commissioner Burns- Thursdays at 5:30 p.m. works for me.

Commissioner Ripley- I agree, I am good with that schedule as well.

Chair Brady- I am happy to hear that. He is the longest standing PRC Commissioner, so I am glad to be able to work this out for him to stick around.

Commissioner Burns- That would mean that this would be our last meeting in this room potentially?

Jessica Cuna, Administrative Assistant III- We are currently a little tight in availability in this room due to the Senior Center closure. For this year, it could mean moving to the Cholla Room and next year, when the center reopens, we will have more flexibility.

4. 2025-26 Youth Commission Appointments

Motion:

That the Parks, Recreation and Cultural Commission approve the 39 listed candidates for appointment to the 2025-26 Youth Commission, waiving the 20-person limit, and directing staff to forward the recommended appointments to the Town Council. Applicant Josephine Ripley, daughter of Commissioner Ripley can be approved at the next meeting when we have a full commission.

Result: (Yes 3, No 0, Abstained 0)

Mover: Commissioner Jeff Brady

Second: Commissioner Megan Ripley

Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

Clayton Rardon, Recreation Supervisor, presented the Youth Commission report. Clayton Rardon- In 2023 we had 13 applications, in 2024 we had 17 applications and last year we had 26. Staff was tasked with doing more engagement and outreach and that effort is reflected in the increased number of applications received. Staff have reviewed the applications - two applicants have pending items but staff is working with them and are confident that they will be submitted. Supervisor Rardon invited the applicants to speak if they wished. Vince Hernandez was the first applicant to speak. He wants teenagers to have a better reputation and goals in life.

Acacia Smith, former Youth Commission Chair, came up to speak to express her enthusiasm for the upcoming term. This is her fifth year and her last since she will graduate. She loves the Youth Commission and is excited to see so many of her classmates participating in the community. It gives her hope for the future of the Youth Commission.

Abigail Wegner, an eleventh grader who is homeschooled, mentioned how the Youth Commission is a blast. She loves to serve her community in different ways. This commission is an example of how community service is not boring. Teens can do it and be involved.

Sophia Abbott, former Vice Chair, spoke about her experience on the Youth Commission. This is her fourth year on the commission. She loves to plan events and interact with the community.

Diego Vasquez mentioned how he is very excited to be a part of this commission and to be more involved in the community. His friend Acacia let him know how fun it was and encouraged him to apply.

Brandon Wheeler, a first-time applicant, spoke about his goal of having a better sense

of community and kinship with the Town of Yucca Valley.

Bryli Doty and Rakeem Cortes both talked about being more involved in the community and give back. Rakeem also expressed his interest in government.

No Public Comment

Commissioners' Questions/Comments:

Commissioner Burns- I am happy to see everyone so excited. You are all committed to making a difference in your community. I am excited about this year and working with all of you. It takes a lot of courage to apply and stand up to speak. I applaud all of you for that.

Commissioner Ripley- I would agree with that, I am excited to see all these faces and that we will get to work together. It will be a fun year.

Char Brady- This is one of my favorite times of the year. We see you a couple of times a year, usually at the beginning of the appointments, then again after all the events you do. To see over 40 applicants and half of them are new is incredible. Very exciting to see your work plan. It is awesome to see kids get involved in the community.

5. Public Art Program – Utility Box Program, Public Comment Review

Motion:

That the Commission approve and accept the submissions of the selected artists as the recommended Utility Box Program artwork, based on the completion of the public comment period, and direct staff to forward the recommendation to the Town Council.

Result: (Yes 3, No 0, Abstained 0)

Mover: Commissioner Jeff Brady

Second: Commissioner Megan Ripley

Ayes: Jeff Brady, Charlotte Burns, Megan Ripley

Clayton Rardon, Recreation Supervisor, presented the staff report. Clayton gave a background on the 2024-26 Public Art Program. 12 submissions were selected by the PRCC and the public comment period followed for 32 days. All public comment and artwork submissions can be viewed in the staff report.

No Public Comment

Commission Questions/Comments:

Commissioner Burns- I did like the 13th submission, so if the 12th submission is not able to provide the needed information, I would like the next selection to be added.

Commissioner Ripley- I agree, based on the comments the 12th submission was the least favorite. It didn't have as many positive comments.

Chair Brady- The public art program has exploded. The first round of boxes that we did only had about 12 submissions and now having 59 is incredible. The public submitted a lot of comments, which is good.

Future Agenda Items

Sue Earnest, Community Services Manager- Future agenda items include more public art programs, the Founders Plaza program, as well as the Military Banner Program that starts tomorrow, and you will review submissions for that at a following meeting. Also, a reminder, that the Fall/Winter guide will be out soon and will be mailed to around 7,200 residents.

Public Comments

No Public Comment

Staff Reports and Comments

Frank Luckino, Deputy Town Manager- I am happy to be here. I have been a resident of Yucca Valley since 2002. My wife went to Yucca Valley High School as well as my kids. Yucca Valley is home. Thank you.

Brooke Dudra, Deputy Town Clerk- I wanted to give you an overview of CivicClerk, the new agenda management software system. Lesley and I are here assisting Jessica tonight since we are launching the new software. We previously had the software IQM2, which we have had since 2015. That software is due to sunset in September 2025, so we had to identify and implement a replacement system. We did demos of different software to see which one worked better for us. CivicClerk ended up being the best software for us. It is nice software that is easy to use. For future enhancements, we will be providing tablets to Commissioners & Councilmembers by the end of 2025 to move towards a paperless agenda process.

Chair Brady- We use CivicClerk at the water district and I can operate it. Very excited for the change and for the tablets.

Commissioner Reports and Comments

Commissioner Burns- This was an exciting meeting, and I am happy to have Commissioner Ripley onboard with us.

Commissioner Ripley- I am excited to be here.

Chair Brady- This was an exciting meeting. I like to see the Youth Commission and how the public art program is growing. Could not do it without the amazing staff. I am happy to be able to accommodate Vice Chair Rauch's schedule.

Announcements

Next meeting date?

Adjournment

Chair Brady adjourned the regular meeting to closed session at 6:17pm

Town of Yucca Valley
PARKS, RECREATION & CULTURAL COMMISSION
STAFF REPORT

To: Parks, Recreation & Cultural Commission
From: Sue Earnest, Community Services Manager
Clayton Rardon, Recreation Supervisor
Date: November 7, 2025
Meeting Date: November 13, 2025

Subject: Public Art – Wall Mural Permit Application Review, (M) 02-25

Recommendation:

In response to a request of the Planning Commission, that the Parks, Recreation & Cultural Commission review and approve the proposed mural content, design, and artist qualifications as required by the Town Mural Program Policy for Wall Mural Permit (M) 02-25, an application to install murals on the façade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report, and direct staff to forward the recommendation to the Town Council.

Executive Summary:

Pursuant to the Mural Policy adopted by the Town Council on February 21, 2023, the Planning Commission is the review authority for the approval of placement and application of proposed murals and the Parks, Recreation, and Cultural Commission is the review authority for mural content, design, and artist qualifications. Town Council is the review authority for acceptance of easements and approval of disbursement of funds.

Order of Procedure

- Request Staff Report
- Request Public Comment
- Commission Discussion/Questions of Staff
- Motion/Second
- Discussion on Motion
- Call the Question

Discussion

The Town of Yucca Valley Planning Commission has recently approved an application under the Town Mural Program Policy and has forwarded the application to the Commission for approval of the mural content, design and artist qualifications as required by the policy. The Parks, Recreation and Cultural Commission has been appointed by the Town Council to make recommendations on matters pertaining to the acquisition, maintenance and de-accessioning of public art.

Applicant: Joshua Tree National Park
Association Address: 55922 Twentynine Palms Hwy
Highway APN #0586-311-06
Zoning: Old Town Mixed use

Parcel Size: 0.36 acres

The subject property is in an eligible zoning district, Old Town Mixed Use (OTMU), for a Wall Mural Permit. The existing murals are located along the west, south, and east-facing walls. The proposed mural to be added is located along the east-facing wall along Highway 62, as depicted below.

The proposed mural is consistent with the theme of the existing mural (desert flora and fauna). The applicant states that it is intended to finish and beautify the existing wall mural and to help draw Joshua Tree National Park visitors to the site so that they can purchase park passes, merchandise, and receive necessary safety and other park information.

Existing conditions of the site are pictured below.



East Facing Wall



South Facing Wall



Southwest Corner Facing Wall



West Facing Wall

The proposed mural pictured below is to be located on the east-facing wall, including additional flora and fauna around the sign area.



The mural, which encircles the building and serves as a major visual feature, was installed between 1998 and 2004. The picture below, taken during the 2004 Sign Inventory, depicts the east-facing wall mural and signage for a prior retail tenant.



The artist for the proposed mural is Linda Shrader. The artist's bio and work examples are linked below.

Artist, muralist, sculptor, photographer, arts advocate, and arts educator, Linda Shrader is a two-time first place award winner in previous Joshua Tree National Park Art Expo juried exhibitions (2022, 2023) for her 3-D Joshua Tree sculptures, which also have been awarded first place and featured-artist placement at the California Welcome Center in Yucca Valley. Over the years, she has received awards for her fine art as well as her murals.

In 2007, she established a mural business, Larger Than Life Murals, and has painted nearly 100 murals in California, many with her daughter Echo Westover. In 2015, answering an international call-to-artists, they were awarded a contract to paint a 16' x 20' mural, titled "Welcome Home Warriors," honoring veterans of the Vietnam War, commissioned by the Manteca Mural Society, Manteca, CA.

Shrader is an advocate for public art and art in the schools and has taught classes to all ages. She was a founding board member of the Morongo Basin Cultural Arts Council, helped to create the original Hwy 62 Open Studio Art Tours, and currently serves on the Executive Board of Directors for the non-profit organization Hi-Desert Artists (HDA). Shrader was also an awards judge for the 2024 Joshua Tree National Park Art Expo.

<https://lindashrader.com/murals>

Findings:
Town Mural Program Policy

The Town's Mural Program Policy requires the Commission to review the application under Sections 3 and 4 of the policy. The policy is attached for reference.

Section 3. Advertisement

Murals that feature the business name with maximum size not to exceed a size are allowed by the Town's approved code, subject to PRCC approval.

Considerations: The mural includes the business name but is in compliance with sign code limits. The Commission must determine if the inclusion of the business name in the mural is acceptable and approved.

Section 4. Design Theme

Under the policy, murals emphasizing local history, geography, flora, fauna, culture, and heritage of the Town are encouraged. In addition, the design shall be applied by a qualified mural artist as determined by the PRCC.

Considerations: The theme of the mural is local flora and fauna – the Commission is to determine if the design content and quality is acceptable and approved. The Commission must also determine if the qualifications of the artist meet with Commission approval.

Mural Easement and PRCC Public Art Policy

At its meeting of May 14, 2025, the Parks, Recreation and Cultural Commission determined that the Town Mural Program Policy shall not be incorporated into the Town's Public Art policy but will be maintained and applied as a separate policy to include easement acquisition, Town regulation and PRCC approval of the final product. Meeting minutes are provided.

Alternatives

None recommended.

Fiscal Impact

The Parks, Recreation & Cultural Commission's action has no fiscal impact on the Town. Subsequent action required by the Town Council to accept the easement agreement may result in a fiscal impact to be determined at such a time.

Attachments

1. M 02-25 @ 55922 Twentynine Palms Highway - Application
2. M 02-25 @ 55922 Twentynine Palms Highway - Plans & Art
3. DRAFT COA M 02-25 @ 55922 Twentynine Palms Highway -JTNPA Mural
4. TOWN OF YUCCA VALLEY - MURAL PROGRAM POLICY - ADOPTED FEBRUARY 21, 2023
5. Planning Commission Meeting Minutes of September 23, 2025
6. PRCC Meeting Minutes of May 14, 2025



Mural Permit Application

| | |
|---------------|-----------|
| Date Received | 5.29.2025 |
| By | <i>WV</i> |
| Fee | \$402.00 |
| Case # | M 02-25 |

General Information

APPLICANT: Joshua Tree National Park Association Phone 760.367.5525
 Mailing Address 74485 National Park Dr. Email mail@joshuatree.org
 City Twentynine Palms State CA Zip 92277
REPRESENTATIVE: Jacqueline Guzman Phone 760.844.9278
 Mailing Address 74485 National Park Dr. Email jacqueline@joshuatree.org
 City Twentynine Palms State CA Zip 92277
PROPERTY OWNER: Bill Heveran/Joshua Heveran Phone 760.218.4801
 Mailing Address PO Box 226 Email Bill@table.com
 City Pontertown State CA Zip 92268

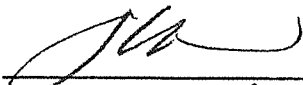
Project Information

Business Name Joshua Tree National Park Association Assessor Parcel Number(s) 0586-311-06-0000
 Business Address 55922 Twentynine Palms Hwy
 Linear feet of subject business: 2,762 ft.
710 ft.
 Total street frontage of property: _____
 Measurement of proposed mural: 13'4" X 27' W
 Colors & Materials: Black, Greens, Browns - Paint Lighting: N/A
 Applicant Signature _____
 Property Owner Signature _____

Town of Yucca Valley
 Community Development Department
 Planning Division
 58928 Business Center Drive
 Yucca Valley, CA 92284
 760 369-6575 Fax 760 228-0084
www.yucca-valley.org

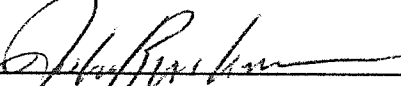
Owner/Applicant Authorization

Applicant/Representative: I/We have reviewed this completed application and the attached material. The information included with this application is true and correct to the best of my/our knowledge. I/We further understand that the Town may not approve the application as submitted, and may set conditions of approval. Further, I/We understand that all documents, maps, reports, etc., submitted with this application are deemed to be public records. This application does not guarantee approval or constitute a building permit application.

Signature: 
Name: Jacqueline Guzman
Date: 5-2/25

Property Owner: I/We certify that I/We are presently the legal owner(s) of the above described property (If the undersigned is different from the legal property owner, a letter of authorization must accompany the form). Further, I/We acknowledge the filing of this application and certify that all of the above information is true and accurate. I/We understand that I/We are responsible for ensuring compliance with conditions of approval. I/We hereby authorize the Town of Yucca Valley and or/its designated agent(s) to enter onto the subject property to confirm the location of existing conditions and proposed improvements including compliance with applicable Town Code Requirements. Further, I/We understand that all documents, maps, reports, etc., submitted with this application are deemed to be public records. This application does not guarantee approval or constitute a building permit application. I am hereby authorizing

_____ to act as my agent and is further authorized to sign any and all documents on my behalf.

Signature: 
Name: Joshua Rivas Herrero
Date: 5-2-25

27



Lettered portion is 84"hx131"w at its highest and widest points.

JTNPA Wall Mural Color Swatch Board:



PANTONE 16-1439
Caramel



PANTONE 12-0723
Corn Kernels



PANTONE 19-3911
Black Beauty



PANTONE 14-0952
Spicy Mustard



PANTONE 18-1345
Cinnamon Stick



PANTONE 18-1421
Baltic Amber



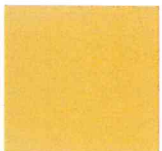
PANTONE 18-1307
Coffee Quartz



PANTONE 18-3513
Grape Compote



PANTONE 19-4103
Silhouette



PANTONE 12-0650
Summer Sun



PANTONE 15-1910
Rosy Future



PANTONE 16-3610
Quiet Violet



PANTONE 19-0323
Chive



PANTONE 19-1524
Oxblood Red



PANTONE 17-1230
Mocha Mousse



PANTONE 19-1527
New Maroon



PANTONE 14-0848
Mimosa



PANTONE 17-0542
Pepper Stem



PANTONE 18-0307
Dark Night



PANTONE 16-1140
Yam



PANTONE 14-1715
Poignant Pink



PANTONE 19-0914
Solemnity



PANTONE 18-0625
Martini Olive



PANTONE 18-5806
Agave Green



PANTONE 16-0123
Tendril



PANTONE 15-0343
Greenery



PANTONE 17-2031
Fuchsia Rose



PANTONE 18-0930
Coffee Liqueur



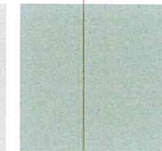
PANTONE 15-0544
Grenoble Green



PANTONE 18-4021
Burnt Ash



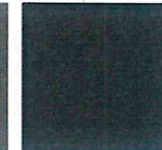
PANTONE 14-3700
Gray Daze



PANTONE 16-4411
Tourmaline



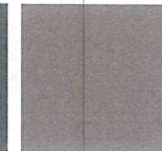
PANTONE 19-4206
Black Robe



PANTONE 19-4000
Affenpinscher



PANTONE 19-4310
Gray Whale



PANTONE 18-3801
Pyrite

**DRAFT CONDITIONS OF APPROVAL
WALL MURAL (M) 02-25 JTNPA MURAL
55922 TWENTYNINE PALMS HIGHWAY
APN 0586-311-06**

Wall Mural request to paint a wall mural on the existing structure, as depicted below:



GENERAL CONDITIONS OF APPROVAL

- G1. The applicant shall agree to defend, indemnify and hold harmless the Town of Yucca Valley, its agents, officers and employees, at his sole expense, against any action, claim or proceedings brought against the Town or its agents, officers or employees, to attack, set aside, void, or annul this approval or because of the issuance of such approval, or in the alternative, to relinquish such approval, in compliance with the Town of Yucca Valley Development Code. The applicant shall reimburse the Town, its agents, officers, or employees for any court costs, and attorney's fees which the Town, its agents, officers or employees may be required by a court to pay as a result of such action. The Town may, at its sole discretion, participate at its own expense in the defense of any such action but such participation shall not relieve applicant of his obligations under this condition. The Town shall promptly notify the applicant of any claim, action or proceedings arising from the Town's approval of this project, and the Town shall cooperate in the defense.
- G2. The applicant shall remove the mural and restore the wall to its original color upon discontinuance or abandonment of the operation of the business or use of the facility.
- G3. The applicant shall dedicate an easement(s) to the Town of Yucca Valley of an adequate size consistent with the size(s) and location(s) illustrated above and contained within the staff report.
- G4. Words and/or images shall not be incorporated within the mural(s) which specifically identifies or reflects the business, products and/or services provided by the business occupying the structure, except that business name may be included within the a mural with the maximum size of the business name not exceeding a size allowed by the Town's approved sign code, subject to Parks, Recreation, and Cultural Commission (PRCC) approval.
- G5. Illumination shall conform with the Town's lighting standards. Lighting shall be fully shielded or recessed in such a manner as to preclude adverse impacts to adjacent property as a result of light trespass, or to any member of the public who may be traveling on adjacent roadways or right-of-way. Illumination shall not result in any light trespass, as measured at the property line of the subject property.
- G6. Paint used in the wall mural(s) shall be appropriate for use in outdoor locale and shall be permanent and long-lasting. As feasible, murals shall be vandal/graffiti resistant. Wall murals shall not contain electrical or mechanical components, changing images, or automated methods resulting in movement or change of mural image or messaging.

Applicant Initials _____

- G7. Murals shall be maintained or removed if not maintained. Examples of a mural requiring maintenance include, but are not limited to, paint fading or chipping and damage to the surface of the wall or mural. If the property changes ownership, the new owner is responsible to either remove or maintain the existing mural.

- G8. The Planning Commission approval shall be required for mural placement and application, and the PRCC approval shall be required for mural content, design, and artist qualifications. Any modifications to the approval mural shall be reviewed and approved by the Planning Commission and PRCC.

Signature

Date

DRAFT

Applicant Initials _____

**Town of Yucca Valley
Planning Commission Meeting Minutes
September 23, 2025**

Call to Order

Chair Vasconcelos called the meeting to order at 6:00 pm.

Roll Call

Present: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, and Alejandro Vasconcelos

Absent:

Pledge of Allegiance

Led by Commissioner Thomas.

Approval of Agenda

Motion:

Approve the meeting agenda as prepared.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Clint Stoker

Second: Commissioner Mathew Thomas

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Consent Agenda

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Second: Commissioner Clint Stoker

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

1. Planning Commission - Regular Meeting Minutes - Sept. 9, 2025, 6:00 PM

Motion:

Approve the regular meeting minutes of September 9, 2025, as presented.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Seconded: Commissioner Clint Stoker

Ayes: Clint Stoker, Alejandro Vasconcelos, Mathew Thomas, James Henderson, Gerard Noonan

2. Native Plant Permit (NPP) 082-25 @ 56010 Highland Trail

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 082-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

3. Native Plant Permit (NPP) 094-25 @ 57459 Warren Way

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 094-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

4. Native Plant Permit (NPP) 103-25 @ 56838 Bonanza Drive

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 103-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

5. Native Plant Permit (NPP) 106-25 @ 56039 Santa Fe Trail

MOTION:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 106-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.09.050 Native Landscape Documentation Package.

Public Hearings

Motion:

Conditional Use Permit, CUP 01-25

That the Planning Commission removes Conditional Use Permit, CUP 01-24 Tumbleweed Sanctuary, from the agenda in order to provide additional time for the applicant to address parking requirements.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Second: Commissioner Clint Stoker

Ayes: Clint Stoker, Alejandro Vasconcelos, Mathew Thomas, James Henderson, Gerard Noonan

Chair Vasconcelos stated moving on to the public hearing, item number six. Subject is Environmental Assessment EA 02-24. Conditional use permit, CUP 01-24. Staff report, please.

Associate Planner Jerome stated good evening, chair and commission. The recommendation for conditional use permit 01-25 is that the planning commission removes conditional use permit 01-, sorry, 24 Tumbleweed Sanctuary from the agenda in order to provide additional time for the applicant to address their parking needs. You will see an email from the applicant on page 101 of the packet, basically explaining that they would like to add the off-site parking back into their project. So they're going to have to do another revision of the project. With that, that concludes the staff report. We can answer questions following the public hearing.

Chair Vasconcelos stated thank you. Is there anyone in the public that wishes to make a comment at this time? Is there anyone online? Okay. We'll close public comment. Anyone? Let's go with Commissioner Thomas. Any comments?

Commissioner Thomas stated I have no comments on this.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated no comments. It looks like they have some more work to do, so I'm sure we'll see them at some point in the future.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated no comment.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated no comment.

Chair Vasconcelos stated I have no comment either. Can we make a motion to--

6. **Environmental Assessment, EA 02-24; Conditional Use Permit, CUP 01-24, Tumbleweed Sanctuary. A request to establish a Class IV Residential Special Event Facility at a non-residential structure previously utilized as a church. The project site is located at 57889 Pueblo Trail and is also identified as APN: 0588-021-21, 0588-021-28, 0588-021-29.**

Motion:

Environmental Assessment, EA 02-24; Conditional Use Permit, CUP 01-25, Tumbleweed Sanctuary.

That the Planning Commission removes Conditional Use Permit, CUP 01-24 Tumbleweed Sanctuary, from the agenda in order to provide additional time for the applicant to address parking requirements.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Seconder: Commissioner J Clint Stoker

Ayes: James Henderson, Gerard Noonan, J Clint Stoker, Mathew Thomas, and Alejandro Vasconcelos

Department Reports

7. **Wall Mural Permit (M) 02-25, 55922 Twentynine Palms Highway**

Motion:

That the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure;

And that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit (M) 02-25, an application to install murals on the façade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report;

And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas
Seconded: Commissioner James Henderson
Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to department reports. Item number seven. Subject is Wall Mural Permit (M) 02-25 at 5592 Twentynine Palms Highway. Staff report, please.

Assistant Planner Willoughby stated thank you, chair and commission. This is the second mural that you've had the opportunity to review. The recommendation is that the Planning Commission finds the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities, since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure, and that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit 02-25, an application to install a mural on the facade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report. And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications. This building is at the northeast corner of Cherokee and Highway 62. This is one of the highway-facing sides; this is the south side of the structure that exists today. This is a more corner-facing picture of it, and you can see those existing murals that were installed around 20-plus years ago, and then the west-facing side. This is the east-facing side of that building where the proposed mural is to be located. Here, you can see the proposed improvements, including some flora, fauna. So you can see a crow or raven, Joshua trees, some desert flowers, and next to that, existing cacti that they have painted. They also have signage where there was some signage previously in a prior business back in 2004, and that is subject to review by the PRCC too.

The findings required from the Planning Commission are as follows. I'll go through the findings themselves. The proposed mural integrates and forms a cohesive theme with the existing murals, exhibiting exceptional design quality and high-quality paint materials to showcase a proposed theme, and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic. The proposed mural is well integrated with the building, providing additional elements that further enhance the quality of the facade. The proposed mural will not have a substantial adverse effect on abutting property or the permitted use thereof and will contribute to the town's unique character and quality of life. The proposed mural is consistent with the town's adopted mural policy to encourage murals emphasizing local history, geography, flora, fauna, culture, and heritage of the town, and with creativity and art encouraged in the Old Town Specific Plan. And the granting of this wall mural permit is based upon its distinct quality and does not constitute a granting of special

privileges beyond those provided for by the criteria in the town mural policy, which is also attached to the staff report. So once again, recommendation is that the project is exempt from CEQA as a Class 1, that the Planning Commission approves the placement and application of proposed murals, and that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications. And then staff is available to answer questions following public comment.

Chair Vasconcelos stated thank you. Is there anyone in the public who wishes to make any comments on this topic? Anyone online? Close public comment. Bring it back to commissioner comments. We'll go with Commissioner Noonan.

Commissioner Noonan stated I don't have any comments. I think it looks fine to me. So I would recommend that we follow the recommendations.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated oh, I think it looks absolutely beautiful. Just a question. So this applicant is the Joshua Tree National Park Association. Have they always been there? Is that a new location? And then this is going to be their store for the association?

Assistant Planner Willoughby stated my understanding is there have been prior uses in this building, churches and other various retail uses. They have not always been there. I think they've been there for a few years now.

Commissioner Henderson stated alright, thank you.

Chair Vasconcelos stated Vice Chair Thomas.

Commissioner Thomas stated thank you. Yeah, I like the mural. I'm in agreement with my other commissioners here, and I think it looks great.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated I also appreciate the placement, and it was already a mural before. My one question is, you guys mentioned the size of the existing text. Does the existing text match up with their allowed signage for that face?

Assistant Planner Willoughby stated I don't have the exact dimension of that building frontage, but for Old Town Specific Plan building wall signs, the sign ratio is based upon one to two. So one linear foot of building wall, two square feet of signage is allowed, so.

Commissioner Stoker stated yeah. So it would conform.

Assistant Planner Willoughby stated yeah, yeah.

Commissioner Stoker stated okay. Cool. Thank you. That's my only question is whether the sign conforms.

Chair Vasconcelos stated all right. Yeah. I too agree. This is a good application. I think that the mural that's painted fits perfectly with the facade of the building and the surrounding areas. And to go along with even the signage aspect of it and the signage that they have on this building, there's very little. In fact, I didn't even know that that's what the sign said on that building because it's so small. So this is nice. I don't think this should be an issue to get it passed and recommended to the PRCC as well. So can we get a motion for that?

8. Wall Mural Permit (M) 03-25, 55386 Twentynine Palms Highway

Motion:

That the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure;

And that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit (M) 03-25, an application to install murals on the façade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report;

And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Clint Stoker

Second: Commissioner Gerard Noonan

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to item eight, the second mural, which is the subject Wall Mural Permit (M) 03-25 at 55386 Twentynine Palms Highway. Staff report, please.

Assistant Planner Willoughby stated thank you, chair and commissioners. Similar to your last application, this is also a wall mural permit within our Old Town Specific Plan area. The recommendation is that the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities, since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure. And that the Planning Commission approves the placement and application for proposed murals Wall Mural Permit 03-25, an application to install a mural on the facade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report. And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review proposed mural content, design, and artist qualifications. This is the existing building. It's kind of at a midpoint. It doesn't have a very close cross street, but it's at the midpoint between Kickapoo and Inca along the north side of Highway 62. It's a relatively small building, currently used as an art gallery. It's my understanding. This is the mural that is proposed from that side of that building. And then this is looking a little bit closer. This mural depicts the musician from the 1970s, Gram Parsons, seated on top of a motorcycle. Just for some historical context, this building was originally a fire station. Later in the '70s, it was utilized as a motorcycle repair and sales shop, a rental shop. And it was across the street from a former Harley-Davidson store. So there is some context for motorcycles and obviously Gram Parsons in our local history.

So the findings, I'll read again. Proposed mural integrates and forms a cohesive theme of emphasizing local history, exhibiting exceptional design quality and high-quality paint materials to showcase proposed theme, and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic. Proposed mural is well integrated with the building and other elements of the property. The proposed mural will not have a substantial adverse effect on abutting property or permitted use thereof and will contribute to the town's unique character and quality of life. The proposed mural is consistent with the town's adopted mural policy to encourage murals emphasizing local history, geography, flora, fauna, culture, and heritage of the town, and with creativity and art encouraged in the Old Town Specific Plan. And the granting of this wall mural permit is based on its distinct quality and does not constitute a granting of special privileges beyond those provided for by the criteria in the town mural policy. Recommendation, once again, is that the Planning Commission finds project exempt as a Class 1 project under CEQA, and that the Planning Commission approves the placement application for proposed murals under Wall Mural Permit 03-25, and that the Planning Commission recommends that the PRCC review the proposed mural content, design, and artist qualifications. And staff is available to answer questions following public comment.

Chair Vasconcelos stated, thank you. Do we have anyone in the public that wishes to make a comment on this issue? Anyone online? All right. Close public comment and

bring it back to commissioner comments. We'll go to Commissioner Stoker.

Commissioner Stoker stated, yeah. Overall, I appreciate this mural as well. This mural exists currently? It's not a proposed mural?

Assistant Planner Willoughby stated the mural does exist. So this was addressed as a matter of code enforcement originally.

Commissioner Stoker stated yeah. So I mean, I don't know if for future agenda items, as opposed to calling it a proposed mural, we can call it something that already exists, that's existing non-conforming, just so everyone understands that we would prefer things to come in while they're still a proposal rather than something existing just as a matter of rule. But other than that, I do appreciate the mural as it is, and I don't see much wrong with it. I do appreciate our history involving Gram Parsons and our continued history with motorcycle rallies and things coming through town. So I think it's a nice addition.

Chair Vasconcelos stated Vice Chair Thomas.

Commissioner Thomas stated I agree with Commissioner Stoker. I like the mural. You said this is an art gallery now? That's what the business is?

Assistant Planner Willoughby stated currently.

Commissioner Thomas stated okay. All right. Yeah. I don't have really any other comments regarding that, so.

Chair Vasconcelos stated, all right thank you. Commissioner Henderson.

Commissioner Henderson stated no, I think it looks really nice. Since it was caught as a code enforcement action, did they plan on doing more? As opposed to just a single motorcycle, it would seem like they would want to do that same theme across the wall. Was there plans to do more? Do you know, Evan?

Assistant Planner Willoughby stated, staff has not had that conversation with the applicant. So I don't have any indication on that.

Commissioner Henderson stated okay. Yeah. Otherwise, I think it's fine, but it just seems like you'd want to continue that across the whole wall, but I'm good with it.

Chair Vasconcelos stated, all right thank you. Commissioner Noonan.

Commissioner Stoker stated, I agree with my fellow commissioners. And first, yeah,

are you under the impression that if they do want to do more work, they'll come to you first before they do this and ask for us to approve it after the fact?

Assistant Planner Willoughby stated, with any policy that's new, there may be a number of people who don't realize that we have a rule requiring a wall mural permit. Given that they went through this process, I expect any future murals would go back through this policy prior to being installed.

Commissioner Noonan stated cool. Thank you. All right. That's all I got.

Chair Vasconcelos stated all right. Thank you. And yeah, I too am fine with this application. I think it brings some aesthetics to this facade. It's quite a bit off the highway. So when driving by, it's a shame it's not maybe closer so that more people could enjoy it. But yeah, I have no issues with this. So can we get a motion for this?

9. Land Development Update

Motion:

That the Planning Commission receives and files the report.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner James Henderson

Second: Commissioner Clint Stoker

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to land development updates. Item nine.

Associate Planner Jerome stated the recommendation for land development update is to receive and file. We don't have a lot of major updates for this meeting, but there are a couple. Nice Dream Ices tells us that they anticipate to be operating the first week of October, so coming up pretty quick in the next couple of weeks. We've been checking in with Starbucks. They had told us that they anticipated to begin construction in September. They still have another week or so to meet that goal, but we're hoping to hear back from them shortly. And I'm not sure if we've already updated you on this at the last meeting, but we did receive tenant improvement plans for El Pollo Loco in the former Pizza Hut. So everything else is kind of business as usual, but we can answer questions following public comment. And that concludes the staff report.

Chair Vasconcelos stated, thank you. Is there anybody in the public who wishes to make a comment on this? Is there anyone online? Close public comment. Bring it back to commissioner comments.

Commissioner Thomas stated, yeah, thank you. No real comments. Last time we met, I think one of the commissioners asked about the Jersey Mike's and Domino's, and thought there wasn't any action going on down there. And so it still doesn't look like anything's happening. So I was just wondering what the update is on that.

Associate Planner Jerome stated no update. Slow progress. I haven't seen much of a difference.

Deputy Town Manager Stueckle stated, it's contractor schedule. So we've seen them come in primarily on weekends. Then we've seen them disappear for two or three weeks at a time, then come in on a weekend, get some work done, so.

Commissioner Thomas stated, interesting.

Deputy Town Manager Stueckle stated my guess is there's a business relationship between the contractor and the owner. They don't have a set schedule for the project. The contractor is fitting it in as they have time available. That would be my best guess as to what's occurring.

Commissioner Thomas stated all right. Thank you, Shane. I have nothing else. Yeah, that was it. Yeah.

Chair Vasconcelos asked, do you have anything, Commissioner Stoker?

Commissioner Stoker stated, nope. Thank you. And I'm sure we'll have more updates as projects keep moving along.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated, yeah. Quick question. I remember that Commissioner Stoker talked about the native plant permits and about, at some point, maybe getting them removed from the consent agenda. Am I correct in that assumption? Is there a timetable on that, or is that something that's just--?

Chair Vasconcelos stated it wouldn't be discussed in land development update.

Commissioner Noonan stated no, no. Oh, oh, so we weren't in that. Okay. I thought we were on general comments. My apologies. I'll wait for the end of that then. So nothing on land development update.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Thank you.

Chair Vasconcelos stated I have nothing also. So can we get a motion to receive and file?

Future Agenda Items

Chair Vasconcelos stated moving on to future agenda items.

Associate Planner Jerome stated so, future agenda items, hopefully, between now and the new year. We have the updates to the native plant ordinance, which we are aware of. We are going to be working on that in the coming weeks. Sun Mesa Mini Storage will also hopefully be concluding their CEQA in the next couple months, same with Dutch Bros. And also we have a general plan update that we're working on that's also on a similar timeline. So for all of those, they expect them sometime December, January. That concludes the staff report.

Chair Vasconcelos stated, thank you. Does anyone here on-- Commissioner Noonan, do you have any comments?

Commissioner Noonan stated no. Sorry for getting ahead of us on that. But you answered everything. Thank you.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Thank you.

[inaudible] Nothing for me. No.

Chair Vasconcelos stated all right. We're good. Thank you.

Public Comments

Chair Vasconcelos stated all right. So let's move on to public comments. The Planning Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three minutes or less. Inappropriate behavior which disrupts, disturbs, or otherwise impedes the orderly conduct of this meeting will result in forfeiture of your public comment privileges. The Planning Commission is prohibited by state law from taking action or discussing items not on the printed agenda. With that, is there anyone in the public that wishes to make a comment? Is there anyone online? All right. We'll close public comment.

Staff Reports and Comments

Chair Vasconcelos stated moving to staff reports and comments.

Associate Planner Jerome stated no additional staff reports or comments.

Chair Vasconcelos stated thank you.

Commissioner Reports and Comments

Chair Vasconcelos stated moving on to commissioner reports and comments. Commissioner Vice Chair Thomas?

Commissioner Thomas stated yeah. I really don't have any comments tonight.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated same. No comments for me either. Thank you.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Just nice to see some murals come up in front of us to go over to the other commissions. So that was nice, but nothing for me.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated no other comments, and thank you, staff, for an efficiently well-run meeting. Thank you, my fellow commissioners. See you next time.

Chair Vasconcelos stated so thank you, staff [inaudible] for this fast and expediated meeting that was very informative and got a few things accomplished.

Announcements

Chair Vasconcelos stated the next regular meeting of the town of Yucca Valley Planning Commission will be held on Tuesday, October 14, 2025, at 6:00 PM in the Yucca Valley Commissioner Community Center room.

Adjournment

Chair Vasconcelos stated with that, at 6:23, meeting adjourned.

TOWN MURAL PROGRAM POLICY

1. **Location:** Properties within commercial (C-MU, C-N, C-G, C-C, C-O) and Old Town (OTHC, OTI/C, OTMU, OTC/R) zoning districts are eligible to apply for a Wall Mural permit.
2. **Maximum Number of Murals Per Site:** One (1) mural per building wall may be approved by the Planning Commission.
3. **Advertisement Value:** Words and/or images shall not be incorporated within a proposed mural which specifically identifies or reflects the business, products and/or services provided by the business occupying the structure, except that business name may be included within a mural with the maximum size of the business name not exceeding a size allowed by the Town's approved sign code, subject to Parks, Recreation, and Cultural Commission Approval.
4. **Design Theme:** Murals emphasizing local history, geography, flora, fauna, culture, and heritage of the Town are encouraged; however, all submissions for wall murals are welcome. The design shall be applied by a qualified mural artist as determined by the Parks, Recreation, and Cultural Commission.
5. **Sign Area:** Wall murals shall not be calculated as business advertising signage and is not subject to the maximum wall sign area ratio. Murals can occupy an entire single wall on which the mural is applied.
6. **Color Scheme:** The colors used in the mural signs are encouraged to be complimentary and harmonious with the exterior colors of the building, however all color schemes may be considered.
7. **Illumination:** Illumination shall conform with the Town's lighting standards. Lighting shall be fully shielded or recessed in such a manner as to preclude adverse impacts to adjacent property as a result of light trespass, or to any member of the public who may be traveling on adjacent roadways or right-of-way. Illumination shall not result in any light trespass, as measured at the property line of the subject property.
8. **Materials:** Paint used in wall murals shall be appropriate for use in outdoor locale and shall be permanent and long-lasting. As feasible, murals shall be

TOWN OF YUCCA VALLEY – MURAL PROGRAM POLICY
ADOPTED BY TOWN COUNCIL ON FEBRUARY 21, 2023

vandal/graffiti resistant. Wall murals shall not contain electrical or mechanical components, changing images, or automated methods resulting in movement or change of mural image or messaging.

9. **Maintenance:** Murals shall be maintained or removed if not maintained. Examples of a mural requiring maintenance include, but are not limited to, paint fading or chipping and damage to the surface of the wall or mural. If the property changes ownership, the new owner is responsible to either remove or maintain the existing mural.
10. **Permitting Process:** Planning Commission approval shall be required for mural placement and application, and the Parks, Recreation, and Cultural Commission approval shall be required for mural content, design, and artist qualifications.
11. **Agreement with the Town:** Each Wall Mural Applicant is required to enter into an agreement with the Town, through a mural easement agreement or similar. The agreement allows the Town to directly regulate the design of the mural.
12. **Findings:** Prior to approving a Wall Mural application, the Planning Commission shall find and justify that all of the following are true:
 - A. The proposed mural exhibits exceptional design quality and incorporates high quality material that enhance the overall development and appearance of the site and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic;
 - B. The proposed mural is well integrated with the buildings and other elements of the property;
 - C. The proposed mural, by its design, construction and location, will not have a substantial adverse effect on abutting property or the permitted use thereof, and will contribute to the Town's unique character and quality of life;
 - D. The proposed mural is consistent with the goals, policies and standards of the Town's General Plan and applicable specific plans;
 - E. That the granting the Wall Mural Permit is based upon its distinct quality and does not constitute a granting of special privileges beyond those provided for by criteria provided above.

TOWN OF YUCCA VALLEY – MURAL PROGRAM POLICY
ADOPTED BY TOWN COUNCIL ON FEBRUARY 21, 2023

Mural Easement and PRCC Public Art Policy

Each mural applicant will be required to enter into an agreement with the Town, through a mural easement or similar tool. The agreement allows the Town to have a financial interest, if the program is ultimately approved by the Town Council, in the mural and allows the Town to regulate the design of the mural.

The PRCC Public Art Policy is directed towards developing a high-quality permanent art collection for the community. Public Art includes art that is displayed for two weeks or more in open Town-controlled area, on the exterior of any Town-maintained facility, within any Town owned facility, and/or in areas designated or commonly regarded as public areas, lobbies, and public assembly areas.

The work of art may include murals. The mural easement agreement would enable the Town to have both a financial interest and regulatory capability on murals. As such, consideration may be provided to the mural program being incorporated into the PRCC Public Art Policy and the PRCC as the reviewing authority for murals.

**TOWN OF YUCCA VALLEY
PARKS, RECREATION & CULTURAL COMMISSION MEETING MINUTES
MAY 14, 2025**

OPENING CEREMONIES

CALL TO ORDER

Chair Brady called the meeting to order at 5:30 PM.

ROLL CALL

PRESENT: Brady, Burns, Rauch

ABSENT: Keesling, Wilcox-Ledua (Excused)

Commissioners Burns, Keesling, Rauch, Wilcox-Ledua, Chair Brady

PLEDGE OF ALLEGIANCE

Led by Recreation Coordinator Clayton Rardon.

PRESENTATION

Town of Yucca Valley 2024-2025 Youth Commission End of Term Report

Chair Acacia Smith and Vice Chair Sophia Abbot presented the report. Chair Smith gave an overview of the Youth Commission and their mission. Commissioner Abbot gave a summary of the events and programs they accomplished for the 2024-2025 term. The programming was put into a work plan for the group. One of the events was the Senior Spring Fling on March 2nd. It was a really fun night. The Youth Commission also held a Kids Zone at the Health Fair. We had over 300 participants go to the kids' zone which consisted of two large inflatable obstacle courses. Some of the remaining programming includes a youth forum at the middle school. The purpose of this event is to provide more awareness of the Youth Commission. We also put together a food drive. The commission accepted non-perishables at their events for victims of domestic violence. The Youth Commission also volunteered at Recreation events such as the Tree Lighting, Holiday Craft Fair, and Easter Egg Hunt.

We had a really good time and thank you for your support. Happy to answer any questions.

Vice Chair Rauch- Thank you for your work and enthusiasm. You are some of the most entertaining presenters we see. It is great to see you do activities for youth and seniors as well as helping with the town events.

Commissioner Burns- You are all inspirational, seeing you give back to the community. It was all nice to see. Good Job, keep it up!

Chair Brady- A couple questions. Do you have a favorite event?

Sophia Abbot- The Senior Spring Fling, the seniors were all really nice and it was beautiful.

Acacia Smith- I really enjoyed the Easter Eggstravaganza. It was not a part of our work plan, but it was a lot of fun. My other favorite is the Snow Play Day.

Chair Brady- Great job to all the Youth Commissioners. Hope to see you next year and continue to have more fun.

APPROVAL OF AGENDA

Recommendation:

Approve the meeting agenda as prepared.

RESULT: **APPROVED [UNANIMOUS]**

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

CONSENT AGENDA

RESULT: **APPROVED [UNANIMOUS]**

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

1. Parks, Recreation & Cultural Commission - Regular Meeting - Mar 12, 2025 6:30 PM

2. Approve the 2025 Youth Commission Resignations

MOTION:

That the Parks, Recreation and Cultural Commission accept the resignations of Youth Commissioners Alyssa McNeal, Seth Mauk, Chanelle Gepahart, and Renzo Cordova for the 2024-25 Youth Commission and approve the updated Youth Commission Roster.

DEPARTMENT REPORTS

3. Park & Facility Naming – Old Town Beautification and Sustainability Project

Sue Earnest, Community Services Manager, presented the staff report. The recommendation for the PRCC is to review the proposed facility names within the framework of the adopted Park & Facility Naming Policy. After the review, PRCC will make a recommendation to the Town Council. An overview of the Old Town Beautification and Sustainability Project was given. It will be a fun area for visitors and

residents. Earnest provided background on the Park & Facility Naming Policy, explaining that in 2012 the PRCC worked with Town staff to finalize a policy for park and facility naming that was subsequently approved by the Town Council in September of 2012. All Town parks and facilities are subject to the criteria and procedures specified in this approved policy. The graphics and the full Town Parks/Facility Naming Policy can be seen in the full agenda packet.

Earnest reviewed the schedule for the naming process for this project:

March 12: PRCC approval to begin the park naming process

April 1-May 1: 30-day park naming proposals submission period

May 14: Return to PRCC with proposals for review/recommendation

May 20: Submit PRCC recommendation to the Town Council (tentative date or soonest available meeting)

In the required 30-day period for collecting name proposals from the public, 77 unique names were received, submitted by 312 contributors. All 77 unique names can be seen in the full agenda packet. PRCC does not have a limit of the number of names that can be forwarded to the Town Council. Earnest shared that when Essig Park was named, 3 or 4 name recommendations were forwarded to the Town Council.

Public Comment:

Art Miller Jr. from Yucca Valley requested to speak. It is a pleasure to be here. I was happy to submit along with others, the name for the Art Miller Plaza. Art Miller was an instrumental person in the community in the 50s, 60's and 70s. His first office was located in the Old Town area. He did a lot of undocumented things for the community during those years. I, as well as other people were very proud to submit this name. Thank you for the opportunity to do that.

Commissioner Comments/Questions:

Commissioner Burns: I am interested in the #4 option to consult with the tribal offices. Is that an option?

Sue Earnest-If there is consensus of the group for that option as a recommendation, yes.

Chair Brady- I see 8 different submissions that are named after people. They are all very deserving since they have all done different things for the town. I wanted to suggest a way to bring them all together. We are running out of parks and that means running out of opportunities to name them after these amazing people. I believe that Old Town needs to be in the name to give the geographical location.

Vice Chair Rauch- I see a lot of great submissions. I see founding family names in this list. A thought that I have was naming it Founders Plaza at Old Town and have different plaques at the plaza itself. Those families can apply for a plaque to put on the wall. The plaque could maybe have a description or QR code explaining their contributions. That way it can wrap all the names into it. Old Town is a historic commercial and art center in our community.

Chair Brady: I love history so I like the idea of the QR code. Reading through these submissions was a history lesson for me. If the community can go to a wall like this and

get more information on the history that would be great. I am on board with Founders Plaza at Old Town.

Commissioner Burns- That name does include a lot. Are we allowed to develop a new name out of these names?

Sue Earnest- Yes.

Commissioner Burns- I like that idea as well as including the indigenous people to make it all inclusive. That would be a really good idea.

The rest of the commission agreed with Commissioner Burn's statement.

Vice Chair Rauch- I want these families and groups to be recognized and to be memorialized.

Art Miller: I understand the idea but what is the criteria for a founding family? That could be very hard and if you don't send that criteria to Town Council to consider it will be a hard issue to try to resolve.

Chair Brady- If Town Council were to approve this, we would follow with a policy for the criteria, correct?

Sue Earnest- Staff would do its normal process, which would be to research other communities and policies and bring back to the commission.

MOTION:

The recommendation is to forward the name of Founders Plaza at Old Town with the intention of opening applications to founding families and their ancestors to receive a plaque space in a designated area. That area can also have a technological link to the history and impact of the name. As well as inclusion, recognition and invitation to indigenous cultures in our area.

RESULT: **APPROVED [UNANIMOUS]**

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

4. Public Art – Wall Mural Permit Application Review, (M) 01-25

Sue Earnest, Community Services Manager, presented the staff report. She explained that the report covers two topics that were sent from the Planning Commission to the PRCC that includes a review of:

 a. a specific mural program application received under the Town Mural Program Policy, and

 b. a request for discussion on how the Town Mural Program and Town Public Art Policy should be interpreted.

Manager Earnest commented that the staff recommendation has been revised since the posting of the agenda and now reads:

Recommendation:

Per request of the Planning Commission, that the Parks, Recreation & Cultural Commission:

1. Approve the proposed mural content, design, and artist qualifications as required by the Town Mural Policy.

2. Find that the proposed mural does not qualify as public art under the Town Public Art Policy.
3. Limits inclusion of murals under the Town's Public Art Policy to Town-sponsored applications on Town-owned property.
4. Direct staff to forward the recommendation to the Town Council.

Manager Earnest explained that under the Town Mural Program Policy, the Planning Commission, PRCC and Town Council are part of the approval process for murals on private property. The current application from Ms. Fox of Mojave Gold has been approved by the Planning Commission and now, in accordance with the Town Mural Program Policy, the PRCC must approve the mural for content, design and artist qualifications. Earnest commented that the full mural application is contained in the agenda packet. She commented that since this is the first application to come through under this new policy, the commission may want to consider the following questions:

- Does the Commission find that the inclusion of the business name in the mural is acceptable and approved? She noted that it meets Town sign code per the PC.
- Does the Commission find the design content and quality acceptable and approved?
- Does the Commission find that the qualifications of the artist meet with Commission approval?

Public Comment:

Applicant Brooklyn Fox from Los Angeles- Hello, I am the designer of the mural. I am also a part of the team behind Mojave Gold, we are all here in case you want to ask any of us anything. We want to celebrate the desert flowers, it is my favorite thing to see every year. They bring a delight to my life. We want to celebrate the desert it all the ways it can be from music to food and to art. We thought it was an appropriate mural. It was hard to figure out what to do since the building is so dark. The bright flowers were a way to bring some color to that dark wall and will catch people's attention and make them want to pull over and see what's going on.

Vice Chair Rauch- How did you all land on the artist that you chose?

Brooklyn Fox responded that she has known the artist for over 20 years and has seen her doing different things. She is incredible and she also painted the interior walls in my own home. She is great and I love working with her.

Chair Rauch- I think it is wonderful. I like how the design is brightening the dark wall.

Commissioner Burns- It all looks very gorgeous honestly; I am in love with it.

With no other public comment, Chair Brady closed public comment and returned the discussion to the Commission.

Commissioner Comments/Questions:

Chair Brady- Do we want to just jump into the Public Art Policy or do we want to look at the other questions that we need to consider?

Sue Earnest- What we can do is get consensus on the mural application to start; do the commission members find that the answer to the three questions posed regarding the mural application is yes and that the application should be approved under the Town Mural Program Policy?

Commissioner Burns, Vice Chair Rauch and Chair Brady all responded that they were in agreement that the mural application was approved.

Sue Earnest- Super. Now, the Planning Commission also requested that the PRCC evaluate the new Town Mural Program Policy in the context of the Town Public Art Policy. The Planning Commission would like your opinion on how the two policies correlate. The Public Art Policy is directed towards developing a high-quality permanent art collection for the community and applies to art that is displayed in Town-controlled area or Town-owned facility and that has been approved by the PRCC. The PRCC also serves as the reviewing authority for the Town Mural Program Policy. Does the Commission believe that these policies should be combined, and the Town Mural Program Policy should come under the Town Public Art Policy or, since these murals are on private property, the two policies should remain separate. Should these private murals be considered public art, they would need to go through more processes to satisfy the Public Art Policy procedures. The PRCC should determine if work located on private property, regulated and permitted through the Town Mural Program by the purchase of an easement by the Town, qualifies as Public Art as defined by the Public Art Policy and therefore is subject to the goals, procedures, public review and criteria requirements. Looking at both policies side by side, the policies have different approval processes. For the recommendation, the PRCC should consider giving direction to either combine the two policies or keep them separate.

Chair Brady- Thank you to the applicant for making the mural a slam dunk and meeting all the requirements. Looking at the Public Art Policy, it would be a long process for approval to add murals from the Town Mural Program Policy. To incorporate murals into the Public Art policy it would mean the applicant would need to apply, go to the Planning Commission, go to the PRCC, then the public comment period, and finally to the Town Council for final approval. The process could take around 4-5 months. I am leaning to not incorporate the murals into the Public Art Policy. However, we want to have enough control to deal with a situation where perhaps a mural was changed to something inappropriate, the Town could take action.

Sue Earnest- It is the difference between public and private locations. How far does the Town go to regulate artwork in a private location? The Public Art Policy focus is to grow the Town's public art collection. There could be a separate section in the Public Art policy for this type of private work, or keep the two policies separately, each having its own approval process. The PRCC can decide to keep the policies separate to streamline

the processes as much as possible, so the applicant does not have a delay and if revisions to the language are needed along the way that can be addressed by the commission as needed.

Vice Chair Rauch- It is publicly viewed art on private property. I would like to streamline it and be pro-business. I do not want to subject the applicant to a 3–6-month process. As long as we have easement regulation over it we are good to go. I would like to keep these two policies separate and move the current application on for approval without the public approval process.

Commissioner Burns- I am with you; we would put up roadblocks and prevent people from having beautiful murals in the future and we do not want to do that.

Chair Brady- I am pro streamlining the process. That building has been vacant for a long time and I like that people are coming in and setting up their businesses and beautifying the town. I am on board for keeping the process separate.

Motion:

Vice Chair Rauch- I move to approve the revised recommendation provided by staff, and maintain the separation of the Town Mural Policy from the Public Art Policy with the Mural Program Policy to include easement acquisition, Town regulation and PRCC approval of the final product.

Chair Brady- Yes, keeping the Mural Program Policy separate, I will second that.

MOTION:

The Commission moved to revise the recommendation. The Commission approved the mural and to forward the recommendation to the Town Council. Also, to keep the Town Mural Policy separate from the Public Art Policy. Also include easement acquisition, Town regulation and PRCC approval of the final product.

- RESULT:** **APPROVED AS AMENDED [UNANIMOUS]**
- MOVER:** Matt Rauch, Commissioner
- SECONDER:** Jeff Brady, Vice Chair
- AYES:** Jeff Brady, Charlotte Burns, Matt Rauch
- ABSENT:** Ed Keesling
- EXCUSED:** Audry Wilcox-Ledua

FUTURE AGENDA ITEMS

Chair Brady- I would the commission to get an update from Community Development for the Aquatic Center and the pickleball courts. I get questions all the time so an update would be wonderful.

Vice Chair Rauch- I would also like to have an update on the Veteran Banner Program, I would like to see where we are in that process.

Sue Earnest, Community Services Manager- We will have a Basketball update coming to you soon.

Clayton Rardon, Recreation Supervisor- Regarding the utility boxes, we moved it to next month’s meeting because we have a total of sixty-one submissions. We had initially

talked about doing six boxes this round but with the increase of submissions we are going to forward a recommendation to wrap all twelve boxes.

PUBLIC COMMENT

In order to assist in the orderly and timely conduct of the meeting, the Parks, Recreation and Cultural Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three (3) minutes or less. Inappropriate behavior which disrupts, disturbs or otherwise impedes the orderly conduct of the meeting will result in forfeiture of your public comment privileges. The Parks, Recreation and Cultural Commission is prohibited by State law from taking action or discussing items not included on the printed agenda.

STAFF REPORTS AND COMMENTS

Jakub Kusmeriuk- We are very busy with all our programming. We just finished the pickleball tournament last weekend, we had a great turnout about 25 teams. Congrats to Commissioner Rauch, he placed 2nd in the mixed doubles tournament. We also have adult basketball running, we have twelve-sixteen people participating. That is exciting! Grubstakes Run is coming up on May 25th as well as the Sports Council on June 9th. We have a Tuesday and Thursday adult softball league running with championships next week.

Vice Chair Rauch- It was a well-run tournament staff is always working hard. We appreciate you all! It was hot out there at the pickleball tournament, but it was fun out there.

Celeste Hilderbrand- We just closed From Ways to Wonder art exhibition. We had 100 entries from over 79 different artists which was a record. Over the seven weeks that it was on display 4,000 people came into the museum to view it. We have Leonardo's Lab is our next exhibit. We also completed most of our Desert Explorer's workshops. They were super popular and were sponsored by a museum patron. These workshops were able to be free of charge because of that sponsorship. In June we will be announcing expanded hours that will start June 4th. Our Family Fun Day June 14th which is exciting. We had an Americosmos presentation. The artist did a visual exploration of the United States with a screen. He also performed music throughout the presentation hour. We had thirty people come to the event and it was well received.

Commissioner Burns- I am excited about the extended hours, especially now with summer and it being hot outside, it will be a place where families can go to. It was great that you had so many submissions for your art exhibit, I am happy to see art is booming out here.

Clayton Rardon- We have our swim testing coming up, staff will be accessing the children to see what skill level they are. Registration opens on Monday June 2nd at 9:00am sharp and the pool opens on June 16th.

Tommie Jones- We had our Easter Eggstravaganza. That is our staple event, and it was a lot of fun. The Youth Commission was super helpful like they presented. We had the Health Fair on May 3rd, we collaborated with the Morongo Basin Healthcare District, and it went great. They were happy with how it was received. We are looking forward to working with the museum for the Family Fun Day.

COMMISSIONER REPORTS AND COMMENTS

Commissioner Burns- This was an exciting meeting, and I am looking forward to the utility box submissions.

Vice Chair Rauch- Shout out to town staff. I have been on this commission for eight years and we are exponentially growing every year. Props to our staff.

Chair Brady- Wonderful job by town staff. Being here for 25 years, it is great to see all the new things we are doing. It is a great time to be on this commission and that is because of town staff and the community. I want to wish my wife a happy 9th wedding anniversary today.

ANNOUNCEMENTS

Upcoming Meeting Schedule

The next regular meeting of the Parks, Recreation, and Cultural Commission is scheduled for Wednesday, June 11th, 2025 at 5:30 pm.

ADJOURNMENT

The meeting was closed at 6:42pm

Respectfully Submitted,

Jessica Cuna
Commission Secretary

Town of Yucca Valley
PARKS, RECREATION & CULTURAL COMMISSION
STAFF REPORT

To: Parks, Recreation & Cultural Commission
From: Sue Earnest, Community Services Manager
Clayton Rardon, Recreation Supervisor
Date: November 7, 2025
Meeting Date: November 13, 2025

Subject: Public Art – Wall Mural Permit Application Review, (M) 03-25

Recommendation:

In response to a request of the Planning Commission, that the Parks, Recreation & Cultural Commission review and approve the proposed mural content, design, and artist qualifications as required by the Town Mural Program Policy for Wall Mural Permit (M) 03-25, an application to install murals on the façade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report, and direct staff to forward the recommendation to the Town Council.

Executive Summary:

Pursuant to the Mural Policy adopted by the Town Council on February 21, 2023, the Planning Commission is the review authority for the approval of placement and application of proposed murals and the Parks, Recreation, and Cultural Commission is the review authority for mural content, design, and artist qualifications. Town Council is the review authority for acceptance of easements and approval of disbursement of funds.

Order of Procedure

- Request Staff Report
- Request Public Comment
- Commission Discussion/Questions of Staff
- Motion/Second
- Discussion on Motion
- Call the Question

Discussion

The Town of Yucca Valley Planning Commission has recently approved an application under the Town Mural Program Policy and has forwarded the application to the Commission for approval of the mural content, design and artist qualifications as required by the policy. The Parks, Recreation and Cultural Commission has been appointed by the Town Council to make recommendations on matters pertaining to the acquisition, maintenance and de-accessioning of public art.

Applicant: Matt & Amber Reid
Address: 55386 Twentynine Palms Highway
APN: 0586-101-04
Zoning: Old Town Highway Commercial (OTHC)
Parcel Size: 0.09 acres

On February 21, 2023, the Town Council adopted a Mural Policy establishing the criteria and review procedures for proposed murals, attached to this staff report. The Planning Commission is the review authority for the approval of placement and application of proposed murals and the Parks, Recreation, and Cultural Commission is the review authority for mural content, design, and artist qualifications. The Town Council is the review authority for acceptance of easements and approval of disbursement of funds.

The subject property is in an eligible zoning district, Old Town Highway Commercial (OTHC), for a Wall Mural Permit. The proposed mural is located along the west-facing wall along Highway 62, as depicted below.

The application is for an existing mural seeking a permit - the proposed mural is consistent with the theme of local history. A prior use of the building in the early 1970s was for motorcycle service, parts, and accessories and was located across the highway from the Harley-Davidson Shop. The mural depicts the musician, Gram Parsons, seated on top of a motorcycle.

Existing conditions of the site are pictured below.



South Facing Wall



West Facing Wall

The proposed mural pictured below is located on the west-facing wall.



The artist for the proposed mural is Amber Reid. The artist's bio and work examples are linked

below.

Amber Flora Reid is a professional with over 20+ years of experience. She has a Bachelor's Degree in Art History and a Teaching Credential in Art. Amber worked as an art teacher for over 10 years in California Schools and recently won the Peoples' Choice Award at the Hi-Desert Artists Gallery (Yucca Valley) "Teacher as Artist" show.

www.amberflorareid.com

Findings:

Town Mural Program Policy

The Town's Mural Program Policy requires the Commission to review the application under Sections 3 and 4 of the policy. The policy is attached for reference.

Section 3. Advertisement

Murals that feature the business name with maximum size not to exceed a size are allowed by the Town's approved code, subject to PRCC approval.

Considerations: Not applicable - the mural does not include advertisement or business name.

Section 4. Design Theme

Under the policy, murals emphasizing local history, geography, flora, fauna, culture, and heritage of the Town are encouraged. In addition, the design shall be applied by a qualified mural artist as determined by the PRCC.

Considerations: The proposed mural could be considered consistent with the theme of local history. The Commission is to determine if the design content and quality is acceptable and approved.

The Commission must also determine if the qualifications of the artist meet with Commission approval.

Mural Easement and PRCC Public Art Policy

At its meeting of May 14, 2025, the Parks, Recreation and Cultural Commission determined that the Town Mural Program Policy shall not be incorporated into the Town's Public Art policy but will be maintained and applied as a separate policy to include easement acquisition, Town regulation and PRCC approval of the final product. Meeting minutes are provided.

Alternatives

None recommended.

Fiscal Impact

The Parks, Recreation & Cultural Commission's action has no fiscal impact on the Town. Subsequent action required by the Town Council to accept the easement agreement may result

in a fiscal impact to be determined at such a time.

Attachments

1. M 03-25 @ 55386 Twentynine Palms Highway - Application
2. M 03-25 @ 55386 Twentynine Palms Highway - Plans & Art
3. DRAFT COA M 03-25 @ 55386 Twentynine Palms Highway -REID
4. TOWN OF YUCCA VALLEY - MURAL PROGRAM POLICY - ADOPTED FEBRUARY 21, 2023
5. Planning Commission Meeting Minutes of September 23, 2025
6. PRCC Meeting Minutes of May 14, 2025

PLOT PLAN

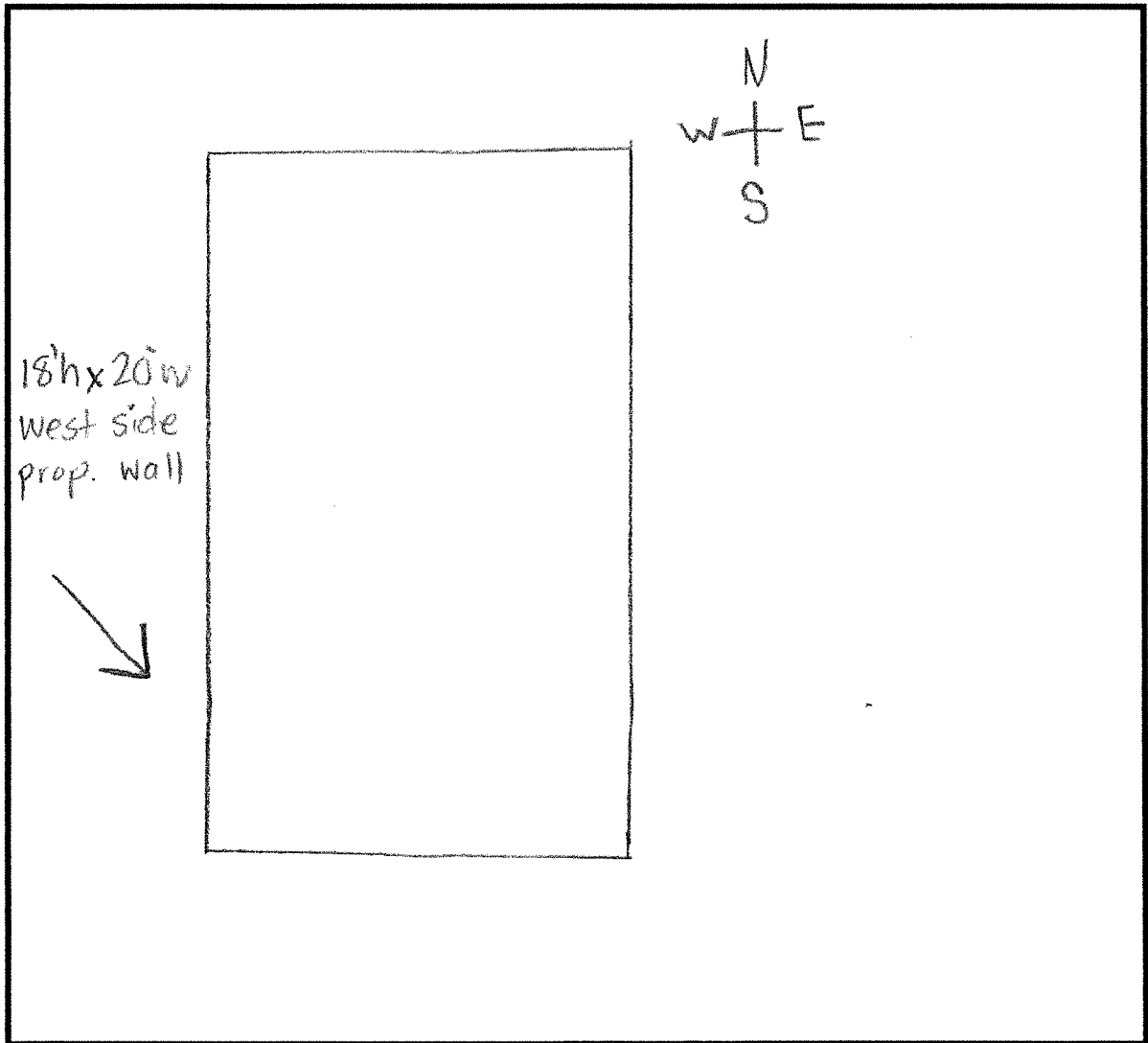
NAME Matson Ambroise

PROJECT ADDRESS 55386 29 Palms Hwy, Yucca Valley CA 92288

ASSESSOR PARCEL NO. 0586101040000

IF YOUR LOT IS NOT RECTANGULAR, PLEASE DRAW CORRECT DIMENSIONS AND SHAPE

REAR PROPERTY LINE



FRONT PROPERTY LINE
STREET

Owner/Applicant Authorization

Applicant/Representative: I/We have reviewed this completed application and the attached material. The information included with this application is true and correct to the best of my/our knowledge. I/We further understand that the Town may not approve the application as submitted, and may set conditions of approval. Further, I/We understand that all documents, maps, reports, etc., submitted with this application are deemed to be public records. This application does not guarantee approval or constitute a building permit application.

Signature: Amber Reid

Name: Amber Reid

Date: August 18, 2025

Property Owner: I/We certify that I/We are presently the legal owner(s) of the above described property (If the undersigned is different from the legal property owner, a letter of authorization must accompany the form). Further, I/We acknowledge the filing of this application and certify that all of the above information is true and accurate. I/We understand that I/We are responsible for ensuring compliance with conditions of approval. I/We hereby authorize the Town of Yucca Valley and or/its designated agent(s) to enter onto the subject property to confirm the location of existing conditions and proposed improvements including compliance with applicable Town Code Requirements. Further, I/We understand that all documents, maps, reports, etc., submitted with this application are deemed to be public records. This application does not guarantee approval or constitute a building permit application. I am hereby authorizing

_____ to act as my agent and is further authorized to sign any and all documents on my behalf.

Signature: Amber Reid

Name: Amber Reid

Date: August 18, 2025

Evan Willoughby

From: Matthew Reid <maloyreid@gmail.com>
Sent: Monday, August 18, 2025 10:21 AM
To: Evan Willoughby
Cc: Robert Thompson; Jared Jerome
Subject: Re: 55386 Twentynine Palms Highway - TOYV - Mural Program Policy
Attachments: scan.pdf

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi,

Attached is the mural application along with the requested information.

1. Provide color elevations and color palette for each building frontage where wall murals are proposed.

Black & White monochromatic color palette

2. Provide dimensions for proposed murals on each building frontage, including the percentage of wall murals incorporated on each building frontage as a function of total mural area per frontage divided by total wall area per frontage.

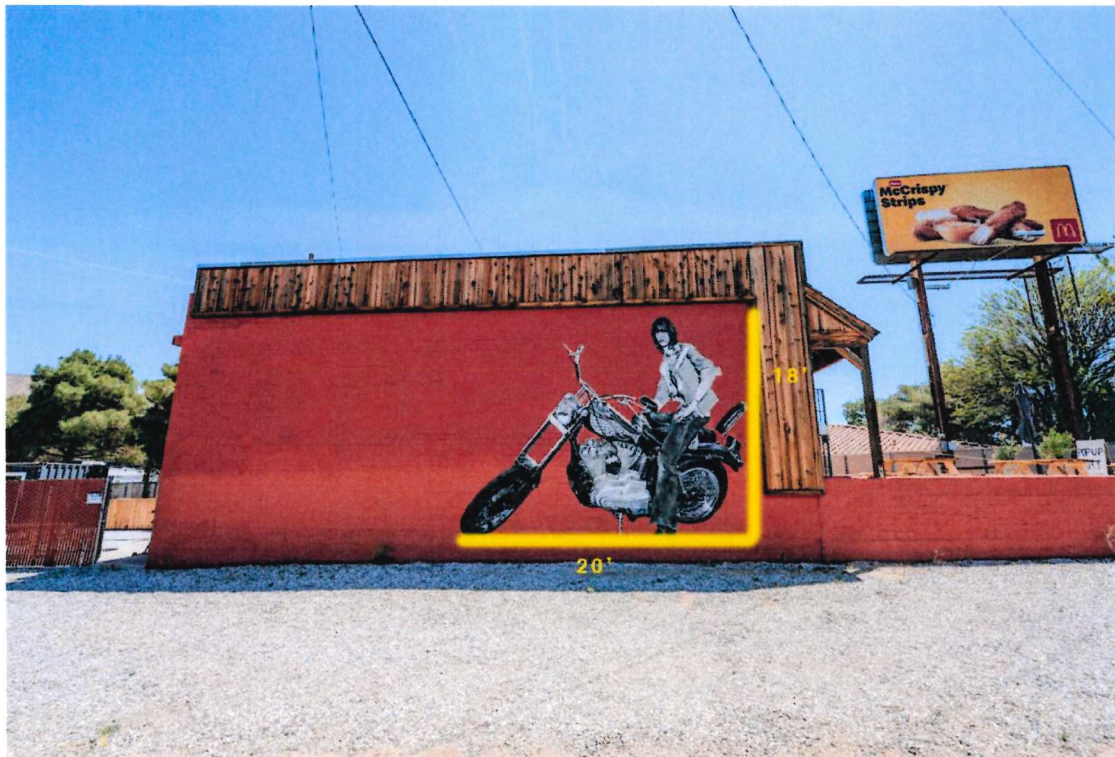
20' wide x 18' high. Roughly 30% of wall space

3. Provide a statement of the artist's qualifications, including examples of prior work.

Amber Flora Reid is a professional with over 20+ years of experience. She has a Bachelor's Degree in Art History and a Teaching Credential in Art. Amber worked as an art teacher for over 10 years in California Schools and recently won the Peoples' Choice Award at the Hi-Desert Artists Gallery (Yucca Valley) "Teacher as Artist" show. Some of her work can be viewed at www.amberflorareid.com

4. (Optional) If signage is to be incorporated with the mural, please provide separate dimensions for existing or proposed signage.

N/A



Please let us know how/where to pay the application fee.

Thank You!

Matthew Reid

(310) 489-3848

On Mon, Jul 28, 2025 at 2:47 PM Evan Willoughby <EWilloughby@yucca-valley.org> wrote:

Good morning,

Please see the attached Mural Program Policy and Mural Permit Application. The attached policy outlines the standards and review procedures. If you have any questions, please reach out to staff.

Information that should be included with your application is listed below. The application fee is \$402.00, due at submittal.

1. Provide color elevations and color palette for each building frontage where wall murals are proposed.
2. Provide dimensions for proposed murals on each building frontage, including the percentage of wall murals incorporated on each building frontage as a function of total mural area per frontage divided by total wall area per frontage.
3. Provide a statement of the artist's qualifications, including examples of prior work.
4. (Optional) If signage is to be incorporated with the mural, please provide separate dimensions for existing or proposed signage.

Thank you,

Evan Willoughby

Assistant Planner

Town of Yucca Valley

Community Development Department

58928 Business Center Drive

Yucca Valley, CA 92284

P: (760) 369-6579 ext. 328

F: (760) 228-0084

ewilloughby@yucca-valley.org

--

Matthew Reid
(310) 489-3848



**DRAFT CONDITIONS OF APPROVAL
WALL MURAL (M) 03-25
55386 TWENTYNINE PALMS HIGHWAY
APN 0586-101-04**

Wall Mural request to paint a wall mural on the existing structure, as depicted below:



GENERAL CONDITIONS OF APPROVAL

- G1. The applicant shall agree to defend, indemnify and hold harmless the Town of Yucca Valley, its agents, officers and employees, at his sole expense, against any action, claim or proceedings brought against the Town or its agents, officers or employees, to attack, set aside, void, or annul this approval or because of the issuance of such approval, or in the alternative, to relinquish such approval, in compliance with the Town of Yucca Valley Development Code. The applicant shall reimburse the Town, its agents, officers, or employees for any court costs, and attorney's fees which the Town, its agents, officers or employees may be required by a court to pay as a result of such action. The Town may, at its sole discretion, participate at its own expense in the defense of any such action but such participation shall not relieve applicant of his obligations under this condition. The Town shall promptly notify the applicant of any claim, action or proceedings arising from the Town's approval of this project, and the Town shall cooperate in the defense.
- G2. The applicant shall remove the mural and restore the wall to its original color upon discontinuance or abandonment of the operation of the business or use of the facility.
- G3. The applicant shall dedicate an easement(s) to the Town of Yucca Valley of an adequate size consistent with the size(s) and location(s) illustrated above and contained within the staff report.
- G4. Words and/or images shall not be incorporated within the mural(s) which specifically identifies or reflects the business, products and/or services provided by the business occupying the structure, except that business name may be included within the a mural with the maximum size of the business name not exceeding a size allowed by the Town's approved sign code, subject to Parks, Recreation, and Cultural Commission (PRCC) approval.
- G5. Illumination shall conform with the Town's lighting standards. Lighting shall be fully shielded or recessed in such a manner as to preclude adverse impacts to adjacent property as a result of light trespass, or to any member of the public who may be traveling on adjacent roadways or right-of-way. Illumination shall not result in any light trespass, as measured at the property line of the subject property.
- G6. Paint used in the wall mural(s) shall be appropriate for use in outdoor locale and shall be permanent and long-lasting. As feasible, murals shall be vandal/graffiti resistant. Wall murals shall not contain electrical or mechanical components, changing images, or automated methods resulting in movement or change of mural image or messaging.

Applicant Initials _____

Reid

- G7. Murals shall be maintained or removed if not maintained. Examples of a mural requiring maintenance include, but are not limited to, paint fading or chipping and damage to the surface of the wall or mural. If the property changes ownership, the new owner is responsible to either remove or maintain the existing mural.

- G8. The Planning Commission approval shall be required for mural placement and application, and the PRCC approval shall be required for mural content, design, and artist qualifications. Any modifications to the approval mural shall be reviewed and approved by the Planning Commission and PRCC.

Signature

Date

DRAFT

Applicant Initials _____

**Town of Yucca Valley
Planning Commission Meeting Minutes
September 23, 2025**

Call to Order

Chair Vasconcelos called the meeting to order at 6:00 pm.

Roll Call

Present: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, and Alejandro Vasconcelos

Absent:

Pledge of Allegiance

Led by Commissioner Thomas.

Approval of Agenda

Motion:

Approve the meeting agenda as prepared.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Clint Stoker

Second: Commissioner Mathew Thomas

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Consent Agenda

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Second: Commissioner Clint Stoker

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

1. Planning Commission - Regular Meeting Minutes - Sept. 9, 2025, 6:00 PM

Motion:

Approve the regular meeting minutes of September 9, 2025, as presented.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Seconded: Commissioner Clint Stoker

Ayes: Clint Stoker, Alejandro Vasconcelos, Mathew Thomas, James Henderson, Gerard Noonan

2. Native Plant Permit (NPP) 082-25 @ 56010 Highland Trail

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 082-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

3. Native Plant Permit (NPP) 094-25 @ 57459 Warren Way

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 094-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

4. Native Plant Permit (NPP) 103-25 @ 56838 Bonanza Drive

Motion:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 103-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.07.130 Native Landscape Documentation Package.

5. Native Plant Permit (NPP) 106-25 @ 56039 Santa Fe Trail

MOTION:

That the Planning Commission receives and files the attached Desert Native Plant Specialist Report for proposed residential construction and approves the Native Plant Permit (NPP 106-25) exemption, finding that, based on the evidence presented in the submittals, the proposed project is not disturbing any regulated desert native plants, and is therefore exempt from Town of Yucca Valley Development Code section 9.09.050 Native Landscape Documentation Package.

Public Hearings

Motion:

Conditional Use Permit, CUP 01-25

That the Planning Commission removes Conditional Use Permit, CUP 01-24 Tumbleweed Sanctuary, from the agenda in order to provide additional time for the applicant to address parking requirements.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Second: Commissioner Clint Stoker

Ayes: Clint Stoker, Alejandro Vasconcelos, Mathew Thomas, James Henderson, Gerard Noonan

Chair Vasconcelos stated moving on to the public hearing, item number six. Subject is Environmental Assessment EA 02-24. Conditional use permit, CUP 01-24. Staff report, please.

Associate Planner Jerome stated good evening, chair and commission. The recommendation for conditional use permit 01-25 is that the planning commission removes conditional use permit 01-, sorry, 24 Tumbleweed Sanctuary from the agenda in order to provide additional time for the applicant to address their parking needs. You will see an email from the applicant on page 101 of the packet, basically explaining that they would like to add the off-site parking back into their project. So they're going to have to do another revision of the project. With that, that concludes the staff report. We can answer questions following the public hearing.

Chair Vasconcelos stated thank you. Is there anyone in the public that wishes to make a comment at this time? Is there anyone online? Okay. We'll close public comment. Anyone? Let's go with Commissioner Thomas. Any comments?

Commissioner Thomas stated I have no comments on this.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated no comments. It looks like they have some more work to do, so I'm sure we'll see them at some point in the future.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated no comment.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated no comment.

Chair Vasconcelos stated I have no comment either. Can we make a motion to--

6. **Environmental Assessment, EA 02-24; Conditional Use Permit, CUP 01-24, Tumbleweed Sanctuary. A request to establish a Class IV Residential Special Event Facility at a non-residential structure previously utilized as a church. The project site is located at 57889 Pueblo Trail and is also identified as APN: 0588-021-21, 0588-021-28, 0588-021-29.**

Motion:

Environmental Assessment, EA 02-24; Conditional Use Permit, CUP 01-25, Tumbleweed Sanctuary.

That the Planning Commission removes Conditional Use Permit, CUP 01-24 Tumbleweed Sanctuary, from the agenda in order to provide additional time for the applicant to address parking requirements.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas

Seconder: Commissioner J Clint Stoker

Ayes: James Henderson, Gerard Noonan, J Clint Stoker, Mathew Thomas, and Alejandro Vasconcelos

Department Reports

7. **Wall Mural Permit (M) 02-25, 55922 Twentynine Palms Highway**

Motion:

That the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure;

And that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit (M) 02-25, an application to install murals on the façade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report;

And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Mathew Thomas
Seconded: Commissioner James Henderson
Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to department reports. Item number seven. Subject is Wall Mural Permit (M) 02-25 at 5592 Twentynine Palms Highway. Staff report, please.

Assistant Planner Willoughby stated thank you, chair and commission. This is the second mural that you've had the opportunity to review. The recommendation is that the Planning Commission finds the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities, since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure, and that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit 02-25, an application to install a mural on the facade of the commercial structure located at 55922 Twentynine Palms Highway, based upon the information contained within the staff report. And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications. This building is at the northeast corner of Cherokee and Highway 62. This is one of the highway-facing sides; this is the south side of the structure that exists today. This is a more corner-facing picture of it, and you can see those existing murals that were installed around 20-plus years ago, and then the west-facing side. This is the east-facing side of that building where the proposed mural is to be located. Here, you can see the proposed improvements, including some flora, fauna. So you can see a crow or raven, Joshua trees, some desert flowers, and next to that, existing cacti that they have painted. They also have signage where there was some signage previously in a prior business back in 2004, and that is subject to review by the PRCC too.

The findings required from the Planning Commission are as follows. I'll go through the findings themselves. The proposed mural integrates and forms a cohesive theme with the existing murals, exhibiting exceptional design quality and high-quality paint materials to showcase a proposed theme, and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic. The proposed mural is well integrated with the building, providing additional elements that further enhance the quality of the facade. The proposed mural will not have a substantial adverse effect on abutting property or the permitted use thereof and will contribute to the town's unique character and quality of life. The proposed mural is consistent with the town's adopted mural policy to encourage murals emphasizing local history, geography, flora, fauna, culture, and heritage of the town, and with creativity and art encouraged in the Old Town Specific Plan. And the granting of this wall mural permit is based upon its distinct quality and does not constitute a granting of special

privileges beyond those provided for by the criteria in the town mural policy, which is also attached to the staff report. So once again, recommendation is that the project is exempt from CEQA as a Class 1, that the Planning Commission approves the placement and application of proposed murals, and that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications. And then staff is available to answer questions following public comment.

Chair Vasconcelos stated thank you. Is there anyone in the public who wishes to make any comments on this topic? Anyone online? Close public comment. Bring it back to commissioner comments. We'll go with Commissioner Noonan.

Commissioner Noonan stated I don't have any comments. I think it looks fine to me. So I would recommend that we follow the recommendations.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated oh, I think it looks absolutely beautiful. Just a question. So this applicant is the Joshua Tree National Park Association. Have they always been there? Is that a new location? And then this is going to be their store for the association?

Assistant Planner Willoughby stated my understanding is there have been prior uses in this building, churches and other various retail uses. They have not always been there. I think they've been there for a few years now.

Commissioner Henderson stated alright, thank you.

Chair Vasconcelos stated Vice Chair Thomas.

Commissioner Thomas stated thank you. Yeah, I like the mural. I'm in agreement with my other commissioners here, and I think it looks great.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated I also appreciate the placement, and it was already a mural before. My one question is, you guys mentioned the size of the existing text. Does the existing text match up with their allowed signage for that face?

Assistant Planner Willoughby stated I don't have the exact dimension of that building frontage, but for Old Town Specific Plan building wall signs, the sign ratio is based upon one to two. So one linear foot of building wall, two square feet of signage is allowed, so.

Commissioner Stoker stated yeah. So it would conform.

Assistant Planner Willoughby stated yeah, yeah.

Commissioner Stoker stated okay. Cool. Thank you. That's my only question is whether the sign conforms.

Chair Vasconcelos stated all right. Yeah. I too agree. This is a good application. I think that the mural that's painted fits perfectly with the facade of the building and the surrounding areas. And to go along with even the signage aspect of it and the signage that they have on this building, there's very little. In fact, I didn't even know that that's what the sign said on that building because it's so small. So this is nice. I don't think this should be an issue to get it passed and recommended to the PRCC as well. So can we get a motion for that?

8. Wall Mural Permit (M) 03-25, 55386 Twentynine Palms Highway

Motion:

That the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure;

And that the Planning Commission approves the placement and application for proposed murals, Wall Mural Permit (M) 03-25, an application to install murals on the façade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report;

And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review the proposed mural content, design, and artist qualifications.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner Clint Stoker

Second: Commissioner Gerard Noonan

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to item eight, the second mural, which is the subject Wall Mural Permit (M) 03-25 at 55386 Twentynine Palms Highway. Staff report, please.

Assistant Planner Willoughby stated thank you, chair and commissioners. Similar to your last application, this is also a wall mural permit within our Old Town Specific Plan area. The recommendation is that the Planning Commission finds that the project is exempt from CEQA under Section 15301, Class 1, Existing Facilities, since the proposed project consists of the operation, repair, maintenance, permitting, leasing, licensing, or minor alteration of an existing private structure. And that the Planning Commission approves the placement and application for proposed murals Wall Mural Permit 03-25, an application to install a mural on the facade of the commercial structure located at 55386 Twentynine Palms Highway, based upon the information contained within the staff report. And that the Planning Commission recommends that the Parks, Recreation, and Cultural Commission review proposed mural content, design, and artist qualifications. This is the existing building. It's kind of at a midpoint. It doesn't have a very close cross street, but it's at the midpoint between Kickapoo and Inca along the north side of Highway 62. It's a relatively small building, currently used as an art gallery. It's my understanding. This is the mural that is proposed from that side of that building. And then this is looking a little bit closer. This mural depicts the musician from the 1970s, Gram Parsons, seated on top of a motorcycle. Just for some historical context, this building was originally a fire station. Later in the '70s, it was utilized as a motorcycle repair and sales shop, a rental shop. And it was across the street from a former Harley-Davidson store. So there is some context for motorcycles and obviously Gram Parsons in our local history.

So the findings, I'll read again. Proposed mural integrates and forms a cohesive theme of emphasizing local history, exhibiting exceptional design quality and high-quality paint materials to showcase proposed theme, and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic. Proposed mural is well integrated with the building and other elements of the property. The proposed mural will not have a substantial adverse effect on abutting property or permitted use thereof and will contribute to the town's unique character and quality of life. The proposed mural is consistent with the town's adopted mural policy to encourage murals emphasizing local history, geography, flora, fauna, culture, and heritage of the town, and with creativity and art encouraged in the Old Town Specific Plan. And the granting of this wall mural permit is based on its distinct quality and does not constitute a granting of special privileges beyond those provided for by the criteria in the town mural policy. Recommendation, once again, is that the Planning Commission finds project exempt as a Class 1 project under CEQA, and that the Planning Commission approves the placement application for proposed murals under Wall Mural Permit 03-25, and that the Planning Commission recommends that the PRCC review the proposed mural content, design, and artist qualifications. And staff is available to answer questions following public comment.

Chair Vasconcelos stated, thank you. Do we have anyone in the public that wishes to make a comment on this issue? Anyone online? All right. Close public comment and

bring it back to commissioner comments. We'll go to Commissioner Stoker.

Commissioner Stoker stated, yeah. Overall, I appreciate this mural as well. This mural exists currently? It's not a proposed mural?

Assistant Planner Willoughby stated the mural does exist. So this was addressed as a matter of code enforcement originally.

Commissioner Stoker stated yeah. So I mean, I don't know if for future agenda items, as opposed to calling it a proposed mural, we can call it something that already exists, that's existing non-conforming, just so everyone understands that we would prefer things to come in while they're still a proposal rather than something existing just as a matter of rule. But other than that, I do appreciate the mural as it is, and I don't see much wrong with it. I do appreciate our history involving Gram Parsons and our continued history with motorcycle rallies and things coming through town. So I think it's a nice addition.

Chair Vasconcelos stated Vice Chair Thomas.

Commissioner Thomas stated I agree with Commissioner Stoker. I like the mural. You said this is an art gallery now? That's what the business is?

Assistant Planner Willoughby stated currently.

Commissioner Thomas stated okay. All right. Yeah. I don't have really any other comments regarding that, so.

Chair Vasconcelos stated, all right thank you. Commissioner Henderson.

Commissioner Henderson stated no, I think it looks really nice. Since it was caught as a code enforcement action, did they plan on doing more? As opposed to just a single motorcycle, it would seem like they would want to do that same theme across the wall. Was there plans to do more? Do you know, Evan?

Assistant Planner Willoughby stated, staff has not had that conversation with the applicant. So I don't have any indication on that.

Commissioner Henderson stated okay. Yeah. Otherwise, I think it's fine, but it just seems like you'd want to continue that across the whole wall, but I'm good with it.

Chair Vasconcelos stated, all right thank you. Commissioner Noonan.

Commissioner Stoker stated, I agree with my fellow commissioners. And first, yeah,

are you under the impression that if they do want to do more work, they'll come to you first before they do this and ask for us to approve it after the fact?

Assistant Planner Willoughby stated, with any policy that's new, there may be a number of people who don't realize that we have a rule requiring a wall mural permit. Given that they went through this process, I expect any future murals would go back through this policy prior to being installed.

Commissioner Noonan stated cool. Thank you. All right. That's all I got.

Chair Vasconcelos stated all right. Thank you. And yeah, I too am fine with this application. I think it brings some aesthetics to this facade. It's quite a bit off the highway. So when driving by, it's a shame it's not maybe closer so that more people could enjoy it. But yeah, I have no issues with this. So can we get a motion for this?

9. Land Development Update

Motion:

That the Planning Commission receives and files the report.

Result: (Yes 5, No 0, Abstained 0)

Mover: Commissioner James Henderson

Second: Commissioner Clint Stoker

Ayes: James Henderson, Gerard Noonan, Clint Stoker, Mathew Thomas, Alejandro Vasconcelos

Chair Vasconcelos stated moving on to land development updates. Item nine.

Associate Planner Jerome stated the recommendation for land development update is to receive and file. We don't have a lot of major updates for this meeting, but there are a couple. Nice Dream Ices tells us that they anticipate to be operating the first week of October, so coming up pretty quick in the next couple of weeks. We've been checking in with Starbucks. They had told us that they anticipated to begin construction in September. They still have another week or so to meet that goal, but we're hoping to hear back from them shortly. And I'm not sure if we've already updated you on this at the last meeting, but we did receive tenant improvement plans for El Pollo Loco in the former Pizza Hut. So everything else is kind of business as usual, but we can answer questions following public comment. And that concludes the staff report.

Chair Vasconcelos stated, thank you. Is there anybody in the public who wishes to make a comment on this? Is there anyone online? Close public comment. Bring it back to commissioner comments.

Commissioner Thomas stated, yeah, thank you. No real comments. Last time we met, I think one of the commissioners asked about the Jersey Mike's and Domino's, and thought there wasn't any action going on down there. And so it still doesn't look like anything's happening. So I was just wondering what the update is on that.

Associate Planner Jerome stated no update. Slow progress. I haven't seen much of a difference.

Deputy Town Manager Stueckle stated, it's contractor schedule. So we've seen them come in primarily on weekends. Then we've seen them disappear for two or three weeks at a time, then come in on a weekend, get some work done, so.

Commissioner Thomas stated, interesting.

Deputy Town Manager Stueckle stated my guess is there's a business relationship between the contractor and the owner. They don't have a set schedule for the project. The contractor is fitting it in as they have time available. That would be my best guess as to what's occurring.

Commissioner Thomas stated all right. Thank you, Shane. I have nothing else. Yeah, that was it. Yeah.

Chair Vasconcelos asked, do you have anything, Commissioner Stoker?

Commissioner Stoker stated, nope. Thank you. And I'm sure we'll have more updates as projects keep moving along.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated, yeah. Quick question. I remember that Commissioner Stoker talked about the native plant permits and about, at some point, maybe getting them removed from the consent agenda. Am I correct in that assumption? Is there a timetable on that, or is that something that's just--?

Chair Vasconcelos stated it wouldn't be discussed in land development update.

Commissioner Noonan stated no, no. Oh, oh, so we weren't in that. Okay. I thought we were on general comments. My apologies. I'll wait for the end of that then. So nothing on land development update.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Thank you.

Chair Vasconcelos stated I have nothing also. So can we get a motion to receive and file?

Future Agenda Items

Chair Vasconcelos stated moving on to future agenda items.

Associate Planner Jerome stated so, future agenda items, hopefully, between now and the new year. We have the updates to the native plant ordinance, which we are aware of. We are going to be working on that in the coming weeks. Sun Mesa Mini Storage will also hopefully be concluding their CEQA in the next couple months, same with Dutch Bros. And also we have a general plan update that we're working on that's also on a similar timeline. So for all of those, they expect them sometime December, January. That concludes the staff report.

Chair Vasconcelos stated, thank you. Does anyone here on-- Commissioner Noonan, do you have any comments?

Commissioner Noonan stated no. Sorry for getting ahead of us on that. But you answered everything. Thank you.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Thank you.

[inaudible] Nothing for me. No.

Chair Vasconcelos stated all right. We're good. Thank you.

Public Comments

Chair Vasconcelos stated all right. So let's move on to public comments. The Planning Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three minutes or less. Inappropriate behavior which disrupts, disturbs, or otherwise impedes the orderly conduct of this meeting will result in forfeiture of your public comment privileges. The Planning Commission is prohibited by state law from taking action or discussing items not on the printed agenda. With that, is there anyone in the public that wishes to make a comment? Is there anyone online? All right. We'll close public comment.

Staff Reports and Comments

Chair Vasconcelos stated moving to staff reports and comments.

Associate Planner Jerome stated no additional staff reports or comments.

Chair Vasconcelos stated thank you.

Commissioner Reports and Comments

Chair Vasconcelos stated moving on to commissioner reports and comments. Commissioner Vice Chair Thomas?

Commissioner Thomas stated yeah. I really don't have any comments tonight.

Chair Vasconcelos stated Commissioner Stoker.

Commissioner Stoker stated same. No comments for me either. Thank you.

Chair Vasconcelos stated Commissioner Henderson.

Commissioner Henderson stated nothing. Just nice to see some murals come up in front of us to go over to the other commissions. So that was nice, but nothing for me.

Chair Vasconcelos stated Commissioner Noonan.

Commissioner Noonan stated no other comments, and thank you, staff, for an efficiently well-run meeting. Thank you, my fellow commissioners. See you next time.

Chair Vasconcelos stated so thank you, staff [inaudible] for this fast and expediated meeting that was very informative and got a few things accomplished.

Announcements

Chair Vasconcelos stated the next regular meeting of the town of Yucca Valley Planning Commission will be held on Tuesday, October 14, 2025, at 6:00 PM in the Yucca Valley Commissioner Community Center room.

Adjournment

Chair Vasconcelos stated with that, at 6:23, meeting adjourned.

TOWN MURAL PROGRAM POLICY

1. **Location:** Properties within commercial (C-MU, C-N, C-G, C-C, C-O) and Old Town (OTHC, OTI/C, OTMU, OTC/R) zoning districts are eligible to apply for a Wall Mural permit.
2. **Maximum Number of Murals Per Site:** One (1) mural per building wall may be approved by the Planning Commission.
3. **Advertisement Value:** Words and/or images shall not be incorporated within a proposed mural which specifically identifies or reflects the business, products and/or services provided by the business occupying the structure, except that business name may be included within a mural with the maximum size of the business name not exceeding a size allowed by the Town's approved sign code, subject to Parks, Recreation, and Cultural Commission Approval.
4. **Design Theme:** Murals emphasizing local history, geography, flora, fauna, culture, and heritage of the Town are encouraged; however, all submissions for wall murals are welcome. The design shall be applied by a qualified mural artist as determined by the Parks, Recreation, and Cultural Commission.
5. **Sign Area:** Wall murals shall not be calculated as business advertising signage and is not subject to the maximum wall sign area ratio. Murals can occupy an entire single wall on which the mural is applied.
6. **Color Scheme:** The colors used in the mural signs are encouraged to be complimentary and harmonious with the exterior colors of the building, however all color schemes may be considered.
7. **Illumination:** Illumination shall conform with the Town's lighting standards. Lighting shall be fully shielded or recessed in such a manner as to preclude adverse impacts to adjacent property as a result of light trespass, or to any member of the public who may be traveling on adjacent roadways or right-of-way. Illumination shall not result in any light trespass, as measured at the property line of the subject property.
8. **Materials:** Paint used in wall murals shall be appropriate for use in outdoor locale and shall be permanent and long-lasting. As feasible, murals shall be

TOWN OF YUCCA VALLEY – MURAL PROGRAM POLICY
ADOPTED BY TOWN COUNCIL ON FEBRUARY 21, 2023

vandal/graffiti resistant. Wall murals shall not contain electrical or mechanical components, changing images, or automated methods resulting in movement or change of mural image or messaging.

9. **Maintenance:** Murals shall be maintained or removed if not maintained. Examples of a mural requiring maintenance include, but are not limited to, paint fading or chipping and damage to the surface of the wall or mural. If the property changes ownership, the new owner is responsible to either remove or maintain the existing mural.
10. **Permitting Process:** Planning Commission approval shall be required for mural placement and application, and the Parks, Recreation, and Cultural Commission approval shall be required for mural content, design, and artist qualifications.
11. **Agreement with the Town:** Each Wall Mural Applicant is required to enter into an agreement with the Town, through a mural easement agreement or similar. The agreement allows the Town to directly regulate the design of the mural.
12. **Findings:** Prior to approving a Wall Mural application, the Planning Commission shall find and justify that all of the following are true:
 - A. The proposed mural exhibits exceptional design quality and incorporates high quality material that enhance the overall development and appearance of the site and will not have an adverse impact on the safe and efficient movement of vehicular or pedestrian traffic;
 - B. The proposed mural is well integrated with the buildings and other elements of the property;
 - C. The proposed mural, by its design, construction and location, will not have a substantial adverse effect on abutting property or the permitted use thereof, and will contribute to the Town's unique character and quality of life;
 - D. The proposed mural is consistent with the goals, policies and standards of the Town's General Plan and applicable specific plans;
 - E. That the granting the Wall Mural Permit is based upon its distinct quality and does not constitute a granting of special privileges beyond those provided for by criteria provided above.

Mural Easement and PRCC Public Art Policy

Each mural applicant will be required to enter into an agreement with the Town, through a mural easement or similar tool. The agreement allows the Town to have a financial interest, if the program is ultimately approved by the Town Council, in the mural and allows the Town to regulate the design of the mural.

The PRCC Public Art Policy is directed towards developing a high-quality permanent art collection for the community. Public Art includes art that is displayed for two weeks or more in open Town-controlled area, on the exterior of any Town-maintained facility, within any Town owned facility, and/or in areas designated or commonly regarded as public areas, lobbies, and public assembly areas.

The work of art may include murals. The mural easement agreement would enable the Town to have both a financial interest and regulatory capability on murals. As such, consideration may be provided to the mural program being incorporated into the PRCC Public Art Policy and the PRCC as the reviewing authority for murals.

**TOWN OF YUCCA VALLEY
PARKS, RECREATION & CULTURAL COMMISSION MEETING MINUTES
MAY 14, 2025**

OPENING CEREMONIES

CALL TO ORDER

Chair Brady called the meeting to order at 5:30 PM.

ROLL CALL

PRESENT: Brady, Burns, Rauch

ABSENT: Keesling, Wilcox-Ledua (Excused)

Commissioners Burns, Keesling, Rauch, Wilcox-Ledua, Chair Brady

PLEDGE OF ALLEGIANCE

Led by Recreation Coordinator Clayton Rardon.

PRESENTATION

Town of Yucca Valley 2024-2025 Youth Commission End of Term Report

Chair Acacia Smith and Vice Chair Sophia Abbot presented the report. Chair Smith gave an overview of the Youth Commission and their mission. Commissioner Abbot gave a summary of the events and programs they accomplished for the 2024-2025 term. The programming was put into a work plan for the group. One of the events was the Senior Spring Fling on March 2nd. It was a really fun night. The Youth Commission also held a Kids Zone at the Health Fair. We had over 300 participants go to the kids' zone which consisted of two large inflatable obstacle courses. Some of the remaining programming includes a youth forum at the middle school. The purpose of this event is to provide more awareness of the Youth Commission. We also put together a food drive. The commission accepted non-perishables at their events for victims of domestic violence. The Youth Commission also volunteered at Recreation events such as the Tree Lighting, Holiday Craft Fair, and Easter Egg Hunt.

We had a really good time and thank you for your support. Happy to answer any questions.

Vice Chair Rauch- Thank you for your work and enthusiasm. You are some of the most entertaining presenters we see. It is great to see you do activities for youth and seniors as well as helping with the town events.

Commissioner Burns- You are all inspirational, seeing you give back to the community. It was all nice to see. Good Job, keep it up!

Chair Brady- A couple questions. Do you have a favorite event?

Sophia Abbot- The Senior Spring Fling, the seniors were all really nice and it was beautiful.

Acacia Smith- I really enjoyed the Easter Eggstravaganza. It was not a part of our work plan, but it was a lot of fun. My other favorite is the Snow Play Day.

Chair Brady- Great job to all the Youth Commissioners. Hope to see you next year and continue to have more fun.

APPROVAL OF AGENDA

Recommendation:

Approve the meeting agenda as prepared.

RESULT: **APPROVED [UNANIMOUS]**

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

CONSENT AGENDA

RESULT: **APPROVED [UNANIMOUS]**

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

- 1. Parks, Recreation & Cultural Commission - Regular Meeting - Mar 12, 2025 6:30 PM**
- 2. Approve the 2025 Youth Commission Resignations**

MOTION:

That the Parks, Recreation and Cultural Commission accept the resignations of Youth Commissioners Alyssa McNeal, Seth Mauk, Chanelle Gepahart, and Renzo Cordova for the 2024-25 Youth Commission and approve the updated Youth Commission Roster.

DEPARTMENT REPORTS

- 3. Park & Facility Naming – Old Town Beautification and Sustainability Project**

Sue Earnest, Community Services Manager, presented the staff report. The recommendation for the PRCC is to review the proposed facility names within the framework of the adopted Park & Facility Naming Policy. After the review, PRCC will make a recommendation to the Town Council. An overview of the Old Town Beautification and Sustainability Project was given. It will be a fun area for visitors and

residents. Earnest provided background on the Park & Facility Naming Policy, explaining that in 2012 the PRCC worked with Town staff to finalize a policy for park and facility naming that was subsequently approved by the Town Council in September of 2012. All Town parks and facilities are subject to the criteria and procedures specified in this approved policy. The graphics and the full Town Parks/Facility Naming Policy can be seen in the full agenda packet.

Earnest reviewed the schedule for the naming process for this project:

March 12: PRCC approval to begin the park naming process

April 1-May 1: 30-day park naming proposals submission period

May 14: Return to PRCC with proposals for review/recommendation

May 20: Submit PRCC recommendation to the Town Council (tentative date or soonest available meeting)

In the required 30-day period for collecting name proposals from the public, 77 unique names were received, submitted by 312 contributors. All 77 unique names can be seen in the full agenda packet. PRCC does not have a limit of the number of names that can be forwarded to the Town Council. Earnest shared that when Essig Park was named, 3 or 4 name recommendations were forwarded to the Town Council.

Public Comment:

Art Miller Jr. from Yucca Valley requested to speak. It is a pleasure to be here. I was happy to submit along with others, the name for the Art Miller Plaza. Art Miller was an instrumental person in the community in the 50s, 60's and 70s. His first office was located in the Old Town area. He did a lot of undocumented things for the community during those years. I, as well as other people were very proud to submit this name. Thank you for the opportunity to do that.

Commissioner Comments/Questions:

Commissioner Burns: I am interested in the #4 option to consult with the tribal offices. Is that an option?

Sue Earnest-If there is consensus of the group for that option as a recommendation, yes.

Chair Brady- I see 8 different submissions that are named after people. They are all very deserving since they have all done different things for the town. I wanted to suggest a way to bring them all together. We are running out of parks and that means running out of opportunities to name them after these amazing people. I believe that Old Town needs to be in the name to give the geographical location.

Vice Chair Rauch- I see a lot of great submissions. I see founding family names in this list. A thought that I have was naming it Founders Plaza at Old Town and have different plaques at the plaza itself. Those families can apply for a plaque to put on the wall. The plaque could maybe have a description or QR code explaining their contributions. That way it can wrap all the names into it. Old Town is a historic commercial and art center in our community.

Chair Brady: I love history so I like the idea of the QR code. Reading through these submissions was a history lesson for me. If the community can go to a wall like this and

get more information on the history that would be great. I am on board with Founders Plaza at Old Town.

Commissioner Burns- That name does include a lot. Are we allowed to develop a new name out of these names?

Sue Earnest- Yes.

Commissioner Burns- I like that idea as well as including the indigenous people to make it all inclusive. That would be a really good idea.

The rest of the commission agreed with Commissioner Burn's statement.

Vice Chair Rauch- I want these families and groups to be recognized and to be memorialized.

Art Miller: I understand the idea but what is the criteria for a founding family? That could be very hard and if you don't send that criteria to Town Council to consider it will be a hard issue to try to resolve.

Chair Brady- If Town Council were to approve this, we would follow with a policy for the criteria, correct?

Sue Earnest- Staff would do its normal process, which would be to research other communities and policies and bring back to the commission.

MOTION:

The recommendation is to forward the name of Founders Plaza at Old Town with the intention of opening applications to founding families and their ancestors to receive a plaque space in a designated area. That area can also have a technological link to the history and impact of the name. As well as inclusion, recognition and invitation to indigenous cultures in our area.

RESULT: APPROVED [UNANIMOUS]

MOVER: Matt Rauch, Commissioner

SECONDER: Charlotte Burns, Commissioner

AYES: Jeff Brady, Charlotte Burns, Matt Rauch

ABSENT: Ed Keesling

EXCUSED: Audry Wilcox-Ledua

4. Public Art – Wall Mural Permit Application Review, (M) 01-25

Sue Earnest, Community Services Manager, presented the staff report. She explained that the report covers two topics that were sent from the Planning Commission to the PRCC that includes a review of:

a. a specific mural program application received under the Town Mural Program Policy, and

b. a request for discussion on how the Town Mural Program and Town Public Art Policy should be interpreted.

Manager Earnest commented that the staff recommendation has been revised since the posting of the agenda and now reads:

Recommendation:

Per request of the Planning Commission, that the Parks, Recreation & Cultural Commission:

1. Approve the proposed mural content, design, and artist qualifications as required by the Town Mural Policy.

2. Find that the proposed mural does not qualify as public art under the Town Public Art Policy.
3. Limits inclusion of murals under the Town's Public Art Policy to Town-sponsored applications on Town-owned property.
4. Direct staff to forward the recommendation to the Town Council.

Manager Earnest explained that under the Town Mural Program Policy, the Planning Commission, PRCC and Town Council are part of the approval process for murals on private property. The current application from Ms. Fox of Mojave Gold has been approved by the Planning Commission and now, in accordance with the Town Mural Program Policy, the PRCC must approve the mural for content, design and artist qualifications. Earnest commented that the full mural application is contained in the agenda packet. She commented that since this is the first application to come through under this new policy, the commission may want to consider the following questions:

- Does the Commission find that the inclusion of the business name in the mural is acceptable and approved? She noted that it meets Town sign code per the PC.
- Does the Commission find the design content and quality acceptable and approved?
- Does the Commission find that the qualifications of the artist meet with Commission approval?

Public Comment:

Applicant Brooklyn Fox from Los Angeles- Hello, I am the designer of the mural. I am also a part of the team behind Mojave Gold, we are all here in case you want to ask any of us anything. We want to celebrate the desert flowers, it is my favorite thing to see every year. They bring a delight to my life. We want to celebrate the desert it all the ways it can be from music to food and to art. We thought it was an appropriate mural. It was hard to figure out what to do since the building is so dark. The bright flowers were a way to bring some color to that dark wall and will catch people's attention and make them want to pull over and see what's going on.

Vice Chair Rauch- How did you all land on the artist that you chose?

Brooklyn Fox responded that she has known the artist for over 20 years and has seen her doing different things. She is incredible and she also painted the interior walls in my own home. She is great and I love working with her.

Chair Rauch- I think it is wonderful. I like how the design is brightening the dark wall.

Commissioner Burns- It all looks very gorgeous honestly; I am in love with it.

With no other public comment, Chair Brady closed public comment and returned the discussion to the Commission.

Commissioner Comments/Questions:

Chair Brady- Do we want to just jump into the Public Art Policy or do we want to look at the other questions that we need to consider?

Sue Earnest- What we can do is get consensus on the mural application to start; do the commission members find that the answer to the three questions posed regarding the mural application is yes and that the application should be approved under the Town Mural Program Policy?

Commissioner Burns, Vice Chair Rauch and Chair Brady all responded that they were in agreement that the mural application was approved.

Sue Earnest- Super. Now, the Planning Commission also requested that the PRCC evaluate the new Town Mural Program Policy in the context of the Town Public Art Policy. The Planning Commission would like your opinion on how the two policies correlate. The Public Art Policy is directed towards developing a high-quality permanent art collection for the community and applies to art that is displayed in Town-controlled area or Town-owned facility and that has been approved by the PRCC. The PRCC also serves as the reviewing authority for the Town Mural Program Policy. Does the Commission believe that these policies should be combined, and the Town Mural Program Policy should come under the Town Public Art Policy or, since these murals are on private property, the two policies should remain separate. Should these private murals be considered public art, they would need to go through more processes to satisfy the Public Art Policy procedures. The PRCC should determine if work located on private property, regulated and permitted through the Town Mural Program by the purchase of an easement by the Town, qualifies as Public Art as defined by the Public Art Policy and therefore is subject to the goals, procedures, public review and criteria requirements. Looking at both policies side by side, the policies have different approval processes. For the recommendation, the PRCC should consider giving direction to either combine the two policies or keep them separate.

Chair Brady- Thank you to the applicant for making the mural a slam dunk and meeting all the requirements. Looking at the Public Art Policy, it would be a long process for approval to add murals from the Town Mural Program Policy. To incorporate murals into the Public Art policy it would mean the applicant would need to apply, go to the Planning Commission, go to the PRCC, then the public comment period, and finally to the Town Council for final approval. The process could take around 4-5 months. I am leaning to not incorporate the murals into the Public Art Policy. However, we want to have enough control to deal with a situation where perhaps a mural was changed to something inappropriate, the Town could take action.

Sue Earnest- It is the difference between public and private locations. How far does the Town go to regulate artwork in a private location? The Public Art Policy focus is to grow the Town's public art collection. There could be a separate section in the Public Art policy for this type of private work, or keep the two policies separately, each having its own approval process. The PRCC can decide to keep the policies separate to streamline

the processes as much as possible, so the applicant does not have a delay and if revisions to the language are needed along the way that can be addressed by the commission as needed.

Vice Chair Rauch- It is publicly viewed art on private property. I would like to streamline it and be pro-business. I do not want to subject the applicant to a 3–6-month process. As long as we have easement regulation over it we are good to go. I would like to keep these two policies separate and move the current application on for approval without the public approval process.

Commissioner Burns- I am with you; we would put up roadblocks and prevent people from having beautiful murals in the future and we do not want to do that.

Chair Brady- I am pro streamlining the process. That building has been vacant for a long time and I like that people are coming in and setting up their businesses and beautifying the town. I am on board for keeping the process separate.

Motion:

Vice Chair Rauch- I move to approve the revised recommendation provided by staff, and maintain the separation of the Town Mural Policy from the Public Art Policy with the Mural Program Policy to include easement acquisition, Town regulation and PRCC approval of the final product.

Chair Brady- Yes, keeping the Mural Program Policy separate, I will second that.

MOTION:

The Commission moved to revise the recommendation. The Commission approved the mural and to forward the recommendation to the Town Council. Also, to keep the Town Mural Policy separate from the Public Art Policy. Also include easement acquisition, Town regulation and PRCC approval of the final product.

- RESULT:** **APPROVED AS AMENDED [UNANIMOUS]**
- MOVER:** Matt Rauch, Commissioner
- SECONDER:** Jeff Brady, Vice Chair
- AYES:** Jeff Brady, Charlotte Burns, Matt Rauch
- ABSENT:** Ed Keesling
- EXCUSED:** Audry Wilcox-Ledua

FUTURE AGENDA ITEMS

Chair Brady- I would the commission to get an update from Community Development for the Aquatic Center and the pickleball courts. I get questions all the time so an update would be wonderful.

Vice Chair Rauch- I would also like to have an update on the Veteran Banner Program, I would like to see where we are in that process.

Sue Earnest, Community Services Manager- We will have a Basketball update coming to you soon.

Clayton Rardon, Recreation Supervisor- Regarding the utility boxes, we moved it to next month’s meeting because we have a total of sixty-one submissions. We had initially

talked about doing six boxes this round but with the increase of submissions we are going to forward a recommendation to wrap all twelve boxes.

PUBLIC COMMENT

In order to assist in the orderly and timely conduct of the meeting, the Parks, Recreation and Cultural Commission takes this time to consider your comments on items of concern which are not on the agenda. When you are called to speak, please state your name and community of residence. Please limit your comments to three (3) minutes or less. Inappropriate behavior which disrupts, disturbs or otherwise impedes the orderly conduct of the meeting will result in forfeiture of your public comment privileges. The Parks, Recreation and Cultural Commission is prohibited by State law from taking action or discussing items not included on the printed agenda.

STAFF REPORTS AND COMMENTS

Jakub Kusmeriuk- We are very busy with all our programming. We just finished the pickleball tournament last weekend, we had a great turnout about 25 teams. Congrats to Commissioner Rauch, he placed 2nd in the mixed doubles tournament. We also have adult basketball running, we have twelve-sixteen people participating. That is exciting! Grubstakes Run is coming up on May 25th as well as the Sports Council on June 9th. We have a Tuesday and Thursday adult softball league running with championships next week.

Vice Chair Rauch- It was a well-run tournament staff is always working hard. We appreciate you all! It was hot out there at the pickleball tournament, but it was fun out there.

Celeste Hilderbrand- We just closed From Ways to Wonder art exhibition. We had 100 entries from over 79 different artists which was a record. Over the seven weeks that it was on display 4,000 people came into the museum to view it. We have Leonardo's Lab is our next exhibit. We also completed most of our Desert Explorer's workshops. They were super popular and were sponsored by a museum patron. These workshops were able to be free of charge because of that sponsorship. In June we will be announcing expanded hours that will start June 4th. Our Family Fun Day June 14th which is exciting. We had an Americosmos presentation. The artist did a visual exploration of the United States with a screen. He also performed music throughout the presentation hour. We had thirty people come to the event and it was well received.

Commissioner Burns- I am excited about the extended hours, especially now with summer and it being hot outside, it will be a place where families can go to. It was great that you had so many submissions for your art exhibit, I am happy to see art is booming out here.

Clayton Rardon- We have our swim testing coming up, staff will be accessing the children to see what skill level they are. Registration opens on Monday June 2nd at 9:00am sharp and the pool opens on June 16th.

Tommie Jones- We had our Easter Eggstravaganza. That is our staple event, and it was a lot of fun. The Youth Commission was super helpful like they presented. We had the Health Fair on May 3rd, we collaborated with the Morongo Basin Healthcare District, and it went great. They were happy with how it was received. We are looking forward to working with the museum for the Family Fun Day.

COMMISSIONER REPORTS AND COMMENTS

Commissioner Burns- This was an exciting meeting, and I am looking forward to the utility box submissions.

Vice Chair Rauch- Shout out to town staff. I have been on this commission for eight years and we are exponentially growing every year. Props to our staff.

Chair Brady- Wonderful job by town staff. Being here for 25 years, it is great to see all the new things we are doing. It is a great time to be on this commission and that is because of town staff and the community. I want to wish my wife a happy 9th wedding anniversary today.

ANNOUNCEMENTS

Upcoming Meeting Schedule

The next regular meeting of the Parks, Recreation, and Cultural Commission is scheduled for Wednesday, June 11th, 2025 at 5:30 pm.

ADJOURNMENT

The meeting was closed at 6:42pm

Respectfully Submitted,

Jessica Cuna
Commission Secretary

**Town of Yucca Valley
Parks, Recreation, and Cultural Commission Staff Report**



To: Parks, Recreation, and Cultural Commission

From: Clayton Rardon, Recreation Supervisor

Date: November 4, 2025

Meeting Date: November 13, 2025

Subject: 2025-26 Military Banner Recognition Program Selection

Recommendation:

That the Parks, Recreation & Cultural Commission:

Review applications for the Military Banner Recognition Program and approve the following for installation upon verification of eligibility:

1. As provided for in the policy, prioritize and select the 12 Active Duty applications for implementation;
2. If desired, approve the remaining 11 applications for installation at additional banner locations;
3. Authorize staff to proceed with banner fabrication and installation in January 2026 for a one-year display term.

Prior Review:

The Town Council approved the Military Banner Recognition Program on December 17, 2024, following the Parks, Recreation & Cultural Commission's review and recommendation at their November 13, 2024 meeting. The program was established to honor men and women actively serving in the United States Armed Forces, veterans, and those who have made the ultimate sacrifice for the nation. A copy of the policy and program documents are attached.

The program is administered by the Community Services Department, which receives applications and coordinates banner design, fabrication, and installation by Parks Maintenance

staff.

Honorees must be either:

- An active-duty member of the U.S. Armed Forces,
- An honorably discharged veteran, or
- A fallen service member.

In addition, the honoree must be a current or former Yucca Valley resident or an immediate family member of a current Yucca Valley resident (spouse, parent, child, sibling, or grandchild).

Discussion:

Applications for the 2026 installation cycle were accepted between September 9 and November 4, 2025. A total of 23 applications were received for consideration. Twelve of the applications were for active duty personnel, who are given priority in the policy. The remaining eleven applications are for veterans or those who have made the ultimate sacrifice for our country.

The sole purpose of the program is to recognize and honor the contributions of military personnel that reside in the Town of Yucca Valley by permitting the display of banners containing the service person's name, picture and service branch. Per program guidelines, banners will be installed on the five designated light poles in the Community Center parking lot, with space for a total of ten banners. Each banner measures 30" x 60" and includes the honoree's name, photograph, and branch of service (Air Force, Army, Coast Guard, Marines, National Guard, or Navy). Due to the number of applications received, staff has identified locations at other Town facilities where additional banners can be installed if approved, allowing for acceptance of all 23 applications for the 2026 display period. Measure Y funds are available to cover the increase in banner installation costs.

The Parks, Recreation & Cultural Commission is asked to review the applications and approve the desired applications. Selected banners will be displayed beginning in January 2026 and remain in place for a one-year term through December 2026.

Alternatives

None recommended.

Fiscal Impact:

The program is supported through banner sponsorships at \$150 per banner. Consistent with prior Town Council direction, Measure Y Quality of Life Funds subsidize \$100 per banner, reducing the sponsorship cost to \$50 for applicants. The Town Parks Maintenance staff provide hardware and labor for installation. Any future adjustments or additional allocations, if needed,

will be incorporated during the FY2026–28 budget process.

Attachments

1. Military Banner Recognition Program Policy
2. 2025.11.13 Applications, PRCC Staff Report
3. 2025.11.13 PRCC - Proposed Yucca Valley Military Banners

**TOWN OF YUCCA VALLEY
ADMINISTRATIVE POLICY STATEMENT**

General Subject:
Military Banner Recognition Program Policy



Town Manager Signature

Policy Number: 1-21

Date Issued: 12/17/24

Effective Date: 12/17/24

Resolution No. N/A

PURPOSE:

To establish a Town Military Banner Program to honor the men and women that are actively serving in the military, veterans, and those who have made the ultimate sacrifice for this Country.

POLICY:

The Town of Yucca Valley ("Town") permits the display of Military Banners at specified locations, such as on Town property, within Town rights-of-way and/or on other public rights-of-way on a first come, first served basis, with priority given to active-duty service members.

In establishing these guidelines, the sole purpose of this military banner program is to recognize and honor the contributions of military personnel that reside in the Town of Yucca Valley by permitting the uniform display of banners containing the service person's name, picture, and service branch.

PROCEDURE:

1. APPLICATION

Applications will be reviewed by the Town's Community Services Department and approved by the Town's Park, Recreation and Cultural Commission. Town staff will have the responsibility to oversee the permitted placement of Military Banners.

2. BANNER SPONSOR QUALIFICATION

Any person or organization can be a sponsor of a military banner. Requirements for sponsorship include full payment for the cost of the banner, which shall include design and production of the banner, material cost, hardware and installation at the time of the application submittal.

The Yucca Valley Town Council may choose, but is not required to, allocate quality of life funding for the program.

3. BANNER PRINTING

3.1 Only the name (first, last, suffix, if any), picture, and American armed forces branch (Air Force, Army, Coast Guard, Marines, National Guard and Navy) will be permitted on the banner.

3.2 A military service person's name cannot appear on more than one banner.

3.3 No advertisement shall be permitted on the banner.

3.4 The Town will be responsible for the design, layout, and fabrication of the banners.

4. ELIGIBILITY CRITERIA

To qualify to have a banner placed pursuant to these guidelines, an application, provided by the Town, must be completed and returned to the Town. The designated honoree named on the banner must be an active-duty member of the United States armed forces, an honorably discharged veteran who has served in the past, or a service person that has given their life in the most recent military conflict, and must be a resident of the Town of Yucca Valley, or an immediate family member of a Yucca Valley resident (spouse, parent, child, sibling, grandchildren). Applications for active-duty service members will be given priority.

5. DETERMINATION OF ELIGIBILITY

5.1 The application must include a copy of a utility bill, driver's license or other identification satisfactory to the Town indicating Town residency.

5.2 The application must also include satisfactory documentation (e.g. copy of military identification or military orders) establishing the name, armed services branch, and active-duty status of the person whose name is to appear on the banner. Honorable discharge papers are required for veterans who have served in the past. Banners for service people that have lost their lives in the most current military conflict will not require proof of active-duty status.

6. APPLICATION PROCESS

6.1 Once an application is approved, the military service person's name, picture, and armed forces branch will be printed on the banner which currently measures 30" x 60". The lettering of the name and military branch will be sized to fit the banner. No other information is permitted on the banner.

6.2 Approval of a banner application only entitles the banner to be hung and displayed by the Town pursuant to these guidelines. The Town shall have no obligation to perform any major maintenance to a banner.

6.3 The banner sponsor shall have no right to access the banner provided. However, the sponsor may request the removal of the banner. Once removed following such a request, the banner sponsor shall have no further rights pursuant to this policy.

6.4 A banner can be sponsored anytime, provided a location is available. Once the application is approved, the installation shall occur within approximately eight (8) weeks.

6.5 The Town shall not be responsible for damage to or theft of banners.

6.6 The right to have a banner displayed pursuant to this policy may not be transferred or assigned. If a banner is removed at the request of the banner sponsor, the banner sponsor may not replace the banner except by re-applying for a new banner.

6.7 The Town reserves the right to revise this policy, discontinue the Military Banner Program, and/or revise applicable fees without prior notice. If the program is discontinued, each banner will be returned to the honoree's family.

7. DISPLAY TERM AND RETIRED BANNERS

7.1 A banner will be installed and displayed for one (1) year, with the following exceptions:

- The banner becomes damaged by wind, age or other reasons as solely determined by the Town.
- The military service person no longer meets the eligibility criteria.
- In the event the Military Banner Program is discontinued for any reason at the discretion of the Town.

7.2 Retired banners will be returned to the Community Services Department and made available to the applicant. After three notices, any unclaimed banners will be discarded.

8. BANNER LOCATIONS

Banners may be located at specified locations, on Town property, within Town rights-of-way and/or on other public rights-of-way. All banner locations shall be determined solely by the Town. A banner sponsor may not select a specific location.

APPROVAL, REVISION & CANCELLATION:



Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95571053

09/14/2025 12:13 PM

Account Information

[Redacted]

Payment

[Redacted] \$50.00
[Redacted]
[Redacted]

| Item | Amount Paid |
|--|----------------|
| Jessica Hall for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Jessica Hall) Alec J Hadley

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Jessica Hall) USMC - Corporal - active duty

Please provide the service member's: Deployment Location (or their assigned base) (Jessica Hall) Camp Pendleton Oceanside, California

Please provide the Service Member's: Email Address (Jessica Hall) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Jessica Hall) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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- Official Military Photo, in uniform

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If you have any questions please contact the Community Services office at 760.369.7211



Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96466770

10/08/2025 09:26 PM

Account Information

[Redacted]

Payment

[Redacted] \$50.00
[Redacted]
[Redacted]

| Item | Amount Paid |
|---|----------------|
| Anthony Maeda for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Anthony Maeda) Anthony Maeda

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Anthony Maeda) USMC, Sergeant, 4/2019

Please provide the service member's: Deployment Location (or their assigned base) (Anthony Maeda) 29palms

Please provide the Service Member's: Email Address (Anthony Maeda) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Anthony Maeda) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95492191

09/11/2025 09:09 PM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|--|----------------|
| Diana Shay Diehl for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Diana Shay Diehl) Aubrey Diehl

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Diana Shay Diehl) Branch: US Navy - Reserves Rank: E7 End of Active Duty Service: 11/2018 Currently USNR

Please provide the service member's: Deployment Location (or their assigned base) (Diana Shay Diehl) NAS - North Island

Please provide the Service Member's: Email Address (Diana Shay Diehl) [REDACTED]
(personal) aubrey.r.diehl.mil@us.navy.mil (USNR working email)

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Diana Shay Diehl) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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- Verification of Yucca Valley Residency
- Official Military Photo, in uniform

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96582797

10/12/2025 05:03 PM

Account Information

[Redacted Account Information]

Payment

[Redacted Payment Information] \$50.00

| Item | Amount Paid |
|--|----------------|
| Rose habal for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Rose habal) Augustine McKinney

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Rose habal) USMC 2ndLt (Active Duty)

Please provide the service member's: Deployment Location (or their assigned base) (Rose habal) Marine Air Ground Combat Center Twentynine Palms

Please provide the Service Member's: Email Address (Rose habal) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Rose habal) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95427262

09/10/2025 08:00 AM

Account Information

[Redacted Account Information]

Payment

[Redacted Payment Information] \$50.00

| Item | Amount Paid |
|---|----------------|
| Bryan Jones for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Bryan Jones) Bryan Thomas Jones

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Bryan Jones) USMC 1stSgt Active Duty

Please provide the service member's: Deployment Location (or their assigned base) (Bryan Jones) 29 Palms Currently Deployed - Okinawa, Japan

Please provide the Service Member's: Email Address (Bryan Jones) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Bryan Jones) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96478906

10/09/2025 09:36 AM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|---|----------------|
| Denise Ledcke for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Denise Ledcke) Cody W. Warrick

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Denise Ledcke) US NAVY AM- AN

Please provide the service member's: Deployment Location (or their assigned base) (Denise Ledcke) Jacksonville, Fl

Please provide the Service Member's: Email Address (Denise Ledcke) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Denise Ledcke) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96922635

10/22/2025 09:08 AM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|--|----------------|
| John Camacho for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (John Camacho) John Daniel Camacho

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (John Camacho) US Navy AS2 (AW). EOS- 9/12/13

Please provide the service member's: Deployment Location (or their assigned base) (John Camacho) USS BONHOMME RICHARD LHD6, San Diego CA

Please provide the Service Member's: Email Address (John Camacho) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (John Camacho) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95491574

09/11/2025 07:33 PM

Account Information

[Redacted]

Payment

[Redacted] \$50.00
[Redacted]
[Redacted]

| Item | Amount Paid |
|--|----------------|
| Dominick Scott for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Dominick Scott) Dominick Scott

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Dominick Scott) Army E3 Active Duty

Please provide the service member's: Deployment Location (or their assigned base) (Dominick Scott) El Paso, TX

Please provide the Service Member's: Email Address (Dominick Scott) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Dominick Scott) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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- Official Military Photo, in uniform

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95834393

09/22/2025 09:09 AM

Account Information

[Redacted Account Information]

Payment

[Redacted Payment Information] \$50.00

| Item | Amount Paid |
|--|----------------|
| Mary Ann Smith for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Mary Ann Smith) Issac Nelson Torres

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Mary Ann Smith) Army SSG Active

Please provide the service member's: Deployment Location (or their assigned base) (Mary Ann Smith) Ft Bliss, Tx

Please provide the Service Member's: Email Address (Mary Ann Smith) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Mary Ann Smith) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96491665

10/09/2025 02:25 PM

| | | |
|--|----------------|---------|
| | Payment | |
| | | \$50.00 |
| | | |
| | | |

| Item | Amount Paid |
|--|----------------|
| Megan Bankston for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Megan Bankston) Jesse Muncy

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Megan Bankston) Army, SFC, KIA 1 Sept 1951

Please provide the service member's: Deployment Location (or their assigned base) (Megan Bankston) Korea

Please provide the Service Member's: Email Address (Megan Bankston) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Megan Bankston) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 97398014

11/04/2025 03:38 PM

Account Information

[REDACTED]

Payment

Cash \$50.00

| Item | Amount Paid |
|--|----------------|
| Danny Lopez Jr for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Danny Lopez Jr) Jonathan Matthew Hall

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Danny Lopez Jr) United States Army Specialist May 17th 2011

Please provide the service member's: Deployment Location (or their assigned base) (Danny Lopez Jr) Afghanistan

Please provide the Service Member's: Email Address (Danny Lopez Jr) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Danny Lopez Jr) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95408316

09/09/2025 03:11 PM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|---|----------------|
| Kyle Ormiston for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Kyle Ormiston) Kyle Charles Ormiston

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Kyle Ormiston) United States Air Force from Jan 2013- Nov 2019

Please provide the service member's: Deployment Location (or their assigned base) (Kyle Ormiston) His last base he was assigned was Vandenberg, AFB

Please provide the Service Member's: Email Address (Kyle Ormiston) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Kyle Ormiston) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95836327

09/22/2025 09:47 AM

Account Information

[Redacted Account Information]

Payment

Check (#599) \$50.00

| Item | Amount Paid |
|---|----------------|
| Joann Barajas for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Joann Barajas) Wyatt Louis Smith

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Joann Barajas) United States Coast Guard

Please provide the service member's: Deployment Location (or their assigned base) (Joann Barajas) USCG Base Portsmouth

Please provide the Service Member's: Email Address (Joann Barajas) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Joann Barajas) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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- Official Military Photo, in uniform

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For specific program details, please refer to the Town's Official [Military Banner Recognition Policy](#).

If you have any questions please contact the Community Services office at 760.369.7211



Yucca Valley, CA

57090 Twentynine Palms Highwa
Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95655633

09/16/2025 03:33 PM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|--|----------------|
| Quincy Bates for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Quincy Bates) Elijah Paul Bates

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Quincy Bates) United States Navy HM2 Active Duty

Please provide the service member's: Deployment Location (or their assigned base) (Quincy Bates) Jacksonville FL

Please provide the Service Member's: Email Address (Quincy Bates) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Quincy Bates) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95416079

09/09/2025 06:03 PM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|--|----------------|
| Jennifer Russell for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Jennifer Russell) Paul Gary Russell

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Jennifer Russell) Army 1st LT - Active duty - 2022 West Point graduate

Please provide the service member's: Deployment Location (or their assigned base) (Jennifer Russell) Fort Drum New York

Please provide the Service Member's: Email Address (Jennifer Russell) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Jennifer Russell) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 95484871

09/11/2025 03:52 PM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|---|----------------|
| Mary Helen Tuttle for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Mary Helen Tuttle) Paul R. Hoffman

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Mary Helen Tuttle) Marine Major Retired I'll get it from his wife

Please provide the service member's: Deployment Location (or their assigned base) (Mary Helen Tuttle) I'll get it from his wife

Please provide the Service Member's: Email Address (Mary Helen Tuttle) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Mary Helen Tuttle) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96466629

10/08/2025 08:56 PM

Account Information

[Redacted] \$50.00
[Redacted]
[Redacted]

| Item | Amount Paid |
|---|----------------|
| Tina Huff for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Tina Huff) Ray Huff

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Tina Huff) USMC SGT - 11/2002

Please provide the service member's: Deployment Location (or their assigned base) (Tina Huff) Marine Corps Base Hawaii

Please provide the Service Member's: Email Address (Tina Huff) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Tina Huff) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 96511158

10/10/2025 08:00 AM

Account Information

[Redacted]

Payment

[Redacted] \$50.00
[Redacted]
[Redacted]

| Item | Amount Paid |
|--|----------------|
| Michael HUNTER for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Michael HUNTER) Sherra Drewe Miller

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Michael HUNTER) U.S, Air Force E5 SSgt 16 Oct. 2025

Please provide the service member's: Deployment Location (or their assigned base) (Michael HUNTER) Minot, ND

Please provide the Service Member's: Email Address (Michael HUNTER) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Michael HUNTER) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 97228058

10/31/2025 09:02 AM

Account Information

[REDACTED]
[REDACTED]
[REDACTED]

Payment

[REDACTED] \$50.00
[REDACTED]
[REDACTED]

| Item | Amount Paid |
|--|----------------|
| Theodorus Hogervorst for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Theodorus Hogervorst) THEO HOGERVORST

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Theodorus Hogervorst) ARMY SPECIALIST 10/2016

Please provide the service member's: Deployment Location (or their assigned base) (Theodorus Hogervorst) FORT CAMPBELL- KY

Please provide the Service Member's: Email Address (Theodorus Hogervorst) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Theodorus Hogervorst) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Yucca Valley, CA 92284

760-369-7211
searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 97385059

11/04/2025 10:58 AM

Account Information

[Redacted Account Information]

Payment

[Redacted Payment Information] \$50.00

| Item | Amount Paid |
|--|----------------|
| Pamela Boggs for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Pamela Boggs) William Boggs

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Pamela Boggs) Navy, Warrant Officer

Please provide the service member's: Deployment Location (or their assigned base) (Pamela Boggs) Retired 1995

Please provide the Service Member's: Email Address (Pamela Boggs) [Redacted]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Pamela Boggs) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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searrest@yucca-valley.org
57090 29 Palms Hwy

Registration/Payment Receipt 97398323

11/04/2025 03:45 PM

Account Information

[REDACTED]

Payment

Cash \$50.00

| Item | Amount Paid |
|--|----------------|
| Danny Lopez Jr for Military Banner Program 2025 Fall Military Banner Program Application | \$50.00 |
| Subtotal | \$50.00 |
| Total Payment | \$50.00 |

Prompt(s)

Please provide the service member's: First Name Middle Name Last Name (middle name may be omitted if you do not wish it to be displayed on the banner) Please doublecheck spelling, this is how the service member's name will be displayed on the banner and will be used in verification. (Danny Lopez Jr) William Derek Behrendt

Please provide the services member's: Branch Rank Indicate Active Duty or provide End of Service date - where appropriate please include a note if the service member gave their life in service of this country (each are required and will require verification after the application is submitted) (Danny Lopez Jr) United States Army Sargent

Please provide the service member's: Deployment Location (or their assigned base) (Danny Lopez Jr) Afghanistan

Please provide the Service Member's: Email Address (Danny Lopez Jr) [REDACTED]

I agree to provide staff with the following additional documents after completing this application: Verification of Military Status Verification of Yucca Valley Residency (utility bill, acceptable government ID, or other documentation satisfactory to the Town indicating Town residency). Official Military Photo, in uniform (Danny Lopez Jr) Agreed

Activity Notes

Military Banner Program 2025 Fall Military Banner Program Application

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Town of Yucca Valley

★ PROUDLY HONORS ★



Service Member Name

MILITARY BRANCH



**Town of Yucca Valley
Parks, Recreation, and Cultural Commission Staff Report**



To: Parks, Recreation, and Cultural Commission

From: Susan Earnest, Community Services Manager

Date: November 10, 2025

Meeting Date: November 13, 2025

Subject: Park & Facility Naming – Senior Center

Recommendation:

That the Parks, Recreation & Cultural Commission approve the initiation of the official naming process for the modernized Yucca Valley Senior Center, in accordance with the Town of Yucca Valley Park & Facility Naming Policy.

Prior Review:

Discussion:

In 2012, following the completion of Essig Park, the Parks, Recreation & Cultural Commission collaborated with Town staff to develop a comprehensive policy governing the naming of parks and facilities. This policy was approved by the Town Council on September 18, 2012. The Commission reviewed best practices from other municipalities and tailored them to fit Yucca Valley's needs. Since adoption, all new Town parks and facilities have been named in accordance with this policy.

The Park & Facility Naming Policy establishes criteria for the selection of names, which may reflect:

- The facility's location within the Town, subdivision, or along a street;
- The presence or proximity of a natural or geological feature; or
- The cultural or historical significance of the facility to the community.

Facilities may also be named after a person, family, or organization when one or more of the following criteria are met:

- The person, family, or organization was instrumental in obtaining or donating funds or land for the facility;
- The person, family, or organization donated the land or funds and requested naming

recognition; or

- The individual has been deceased for more than two years, and the Town Council determines that their contributions to the Town’s parks and recreation programs merit such recognition.

Project Overview: Yucca Valley Senior Center Modernization

The Yucca Valley Senior Center, located within the Community Center Complex on Dumosa Trail near Twentynine Palms Highway, has undergone an extensive modernization and remodeling project nearing completion.

Approved by the Town Council in 2024, the project represents a \$3,000,000 investment funded through a combination of local, county, and federal resources, including San Bernardino County ARPA funds and Federal Community Development Block Grant (CDBG) funds.

In November 2024, the Town Council awarded the construction contract to SPEC Construction Company, Inc. in the amount of \$2,173,000. Construction began in February 2025, with completion and reopening anticipated in early 2026.

Interior Improvements

- Complete restroom renovations meeting current ADA standards
- Modernized lobby with automatic doors, new reception area, and classroom for senior programs
- Upgraded lighting, HVAC systems, and office spaces
- Renovated dining area and certified kitchen

Exterior Improvements

- ADA-compliant sidewalks and crosswalks connecting to Dumosa Senior Village
- Improved landscaping and exterior painting
- Installation of fiber-optic internet service

Key Considerations and Naming Approaches

1. Community Engagement

Engaging the community in the naming process helps ensure the selected name fosters inclusion, pride, and connection. The revitalized Senior Center will continue to serve as Yucca Valley’s hub for senior services and as a premier venue for community gatherings such as banquets, receptions, and award ceremonies. With seating for up to 180 guests and a fully certified kitchen, the updated facility will enhance the scope and enjoyment of both senior and community programming.

2. Reflecting Expanded Services

The remodeled facility supports a broader range of programs, including fitness classes, art instruction, technology education, and intergenerational activities. A refreshed name can communicate this broader mission. Examples from other communities—such as *Thrive Center*

or *Center for Active Living*—emphasize vitality and lifelong engagement rather than traditional senior services.

3. Inclusive and Modern Appeal

An updated, welcoming name can attract a diverse group of older adults, including the baby boomer generation. Positive and active language can help convey the vibrancy of modern aging and encourage participation across all ages.

4. Local and Natural Themes

Following the naming convention of the Community Center Complex, where meeting rooms are named after local desert flora (e.g., *Mesquite Room*, *Joshua Tree Room*, *Cholla Room*, *Ocotillo Room*), a nature- or regionally inspired name could also be considered to reflect the community’s unique desert environment.

Proposed Schedule

| Date | Action |
|---------------------------------|---|
| November 13, 2025 | PRCC approval to initiate the facility naming process |
| November 17 – December 18, 2025 | 30-day public naming submission period |
| January 8, 2026 | PRCC review and recommendation of submitted names |
| January 20, 2026 | Submission of PRCC recommendation to Town Council |

Background: Park & Facility Naming Policy

Essig Park was the first facility named under the 2012 policy. Located at Joshua Lane and Warren Vista Avenue, it features a playground, picnic area, dog park, restrooms, and parking lot, and was named after local developer Norm Essig. The park opened to the public on October 13, 2012.

Prior to Town incorporation, seven parks were named under the authority of San Bernardino County and managed by the Yucca Valley Parks and Recreation District. After incorporation, management was transferred to the Town.

Two parks have been renamed since incorporation:

- Hi-Desert Park renamed Jacobs Park in honor of an early Parks and Recreation Commissioner instrumental in its development and maintenance.
- Triangle Park renamed Remembrance Park following the events of September 11, 2001, to commemorate national unity and remembrance.

Other parks currently in the Town’s inventory include Paradise Park, Machris Park, North Park, South Park, and the Community Center Complex facilities. The Little League Park and the 13-acre Brehm Sports Park, located at Palm Avenue and Little League Drive, are part of the Town’s park system but have not yet been formally named.

Conclusion

The modernization of the Yucca Valley Senior Center represents a major investment in the community and an opportunity to rename the facility in a way that reflects its expanded purpose, modern amenities, and welcoming environment.

Staff recommends that the Parks, Recreation & Cultural Commission authorize the initiation of

the facility naming process in accordance with the Town’s Park & Facility Naming Policy, allowing for community participation, Commission review, and Town Council approval.

Alternatives

None recommended.

Fiscal Impact:

None at this time.

Attachments

- 1. PARK AND FACILITY NAMING POLICY

PARK AND FACILITY NAMING POLICY
Adopted by the Town Council on September 18, 2012

Purpose

The Yucca Valley Town Council has determined that it is in the best interest of the community to employ a formal process for the naming of public parks and facilities. Therefore, the Town has established criteria and procedures to guide the selection of park names.

Policy

The naming or re-naming of parks, public buildings, and park amenities shall be in accordance with the criteria stated herein:

1. Public buildings shall be named by their function (i.e., Town Hall, Community Center).
2. Park amenities shall not be named; however, donors of amenities may be recognized as the Town Council sees fit.
3. Parks and recreation facilities may be named by
 - a. the location in the town (i.e., North Park, South Park); or
 - b. the location within a subdivision tract (i.e., Paradise Valley Park); or
 - c. the fronting on a street (i.e., Sunnyslope Park); or
 - d. the presence of, or proximity to, a natural or geological feature; or
 - e. the cultural or historical significance to the community (i.e., Remembrance Park).
4. Parks and recreation facilities may be named after a person, family or organization when:
 - a. The person, family or organization has been primarily instrumental in obtaining or donating funds or land for the facility; or
 - b. The person, family or organization has donated the land or funds to purchase the land, and desires to have the facility named in their honor (i.e., Machris Park); or
 - c. A person has been deceased for more than two years and the Town Council believes the person's contributions to the Town's parks and recreation program were of such a value that the person's memory should be honored by the naming of the facility (i.e., Jacobs Park).
5. Parks and public facilities may be named after a governmental fund or grant, if the circumstances are deemed appropriate by Town Council.

Procedure

With the development of a new park or at other times that the Town Council determines that the naming or re-naming of a park or public facility is a priority, the Parks, Recreation and Cultural Commission shall be responsible to implement the following process:

1. Town staff shall provide notification by mail, e-mail, press release, website announcement and /or personal contact to the community and others who have participated in the development of the park. The notification will set a minimum of 30 days to submit proposals for the naming or re-

naming of the park.

2. Proposals for park names shall be submitted on the form provided by the Town and will include a narrative with rationale or justification supporting the proposed name. The proposal form shall be submitted to the Town Clerk within the stated time frame.
3. The Parks, Recreation and Cultural Commission shall review the proposals and will make a recommendation to the Town Council, providing supportive information as appropriate to justify the recommendation including compliance with the naming criteria.
4. The Town Council has the final authority to designate names for parks and other public facilities.